

MODEL YEAR 2024
WILD WILD WEST
DEALER MEETING



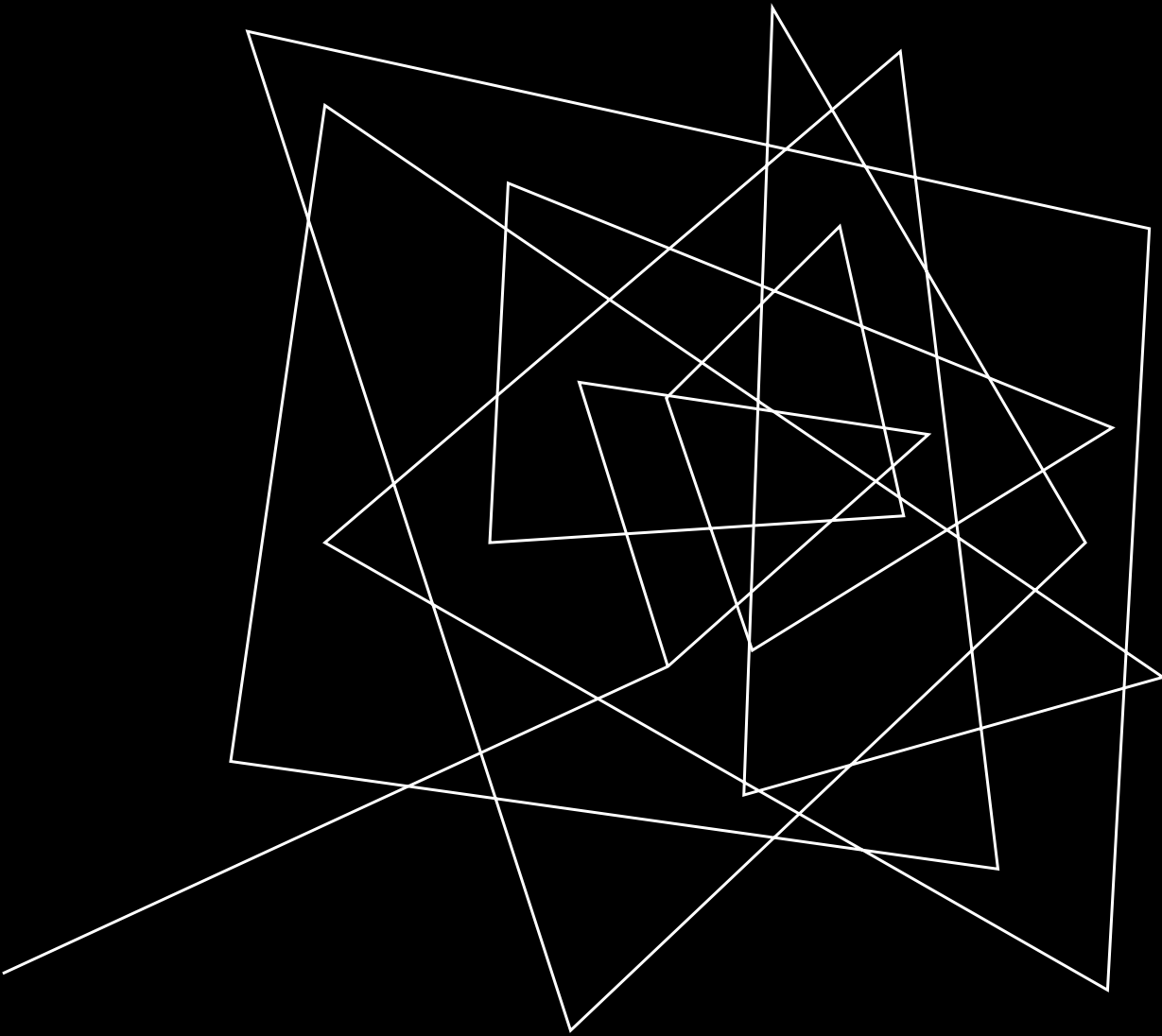


AVALON TAHOE

Welcome to the Wild Wild West
dealer meeting!

At Last years meeting we
celebrated our first 50 years.

But like the early western
pioneers, we move on from our
past to embark on an exciting
new adventure!





We now introduce the future of Avalon & Tahoe!

Our new logos symbolize our commitment to appeal to the modern boater as we rapidly evolve to futuristic designs, high speed versatility, cutting-edge technology and advanced materials.

It starts with 2024 - Get ready to be amazed!



MODEL YEAR 2024
WILD WILD WEST
DEALER MEETING





MEET OUR CEO & PRESIDENT

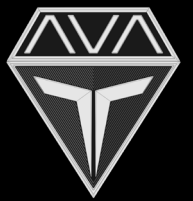


JIM WOLF
C.E.O.



DUANE DINNINGER
President

Mission Statement



Mission Statement

Our Mission is to always, “Do the Right Thing.”

We value and are committed to:

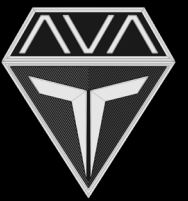
TRUTH, HONESTY & INTEGRITY – We believe that an atmosphere of trust is essential to achieving our business objectives. Since trust results from communication, we pledge to be open, honest, and direct in our dealings with one another. Make only those promises that you can keep, and then over deliver.

OUR DEALERS & CUSTOMERS – We will do the right thing to satisfy our customers (both internal and external) – at a profit if we can and at a loss if we must. Our commitment to growth and profitability allow us to remain competitive and a leader in the marine industry.

PARTNERSHIP & TEAMWORK – We believe that if each employee gives his or her best a true Win/Win Partnership is formed between the employee and the company. With partnership comes accountability, holding ourselves and each other accountable for setting and meeting goals. Each party brings unique talents and strengths to our company. We know that coordinated joint contributions surpass individual efforts.



Guiding Principles



- **We will treat each other with respect**
- **We will work safely**
- **We will show up to work and show up on-time**
- **We will work together to resolve our issues**
- **We will work as a team**
- **We will make changes to meet our customers needs**
- **We will provide a quality product to our customer**
- **We will work efficiently and will work to reduce our costs**
- **We will track our performance**
- **We will make mistakes and will learn from our mistakes**
- **We will have fun!**





MEET OUR INSIDE SALES TEAM



BRIAN RICHARDS
Vice President of Sales



DREW FELTMAN
National Sales Manager



CODY KIENITZ
Inside Regional Sales
Manager



JOSHUA POWIS
Inside Regional Sales
Manager



MEET OUR OUTSIDE SALES TEAM



BRIAN ALLRED
West Cost Regional
Sales Manager



DAVID KING
Southwest Regional
Sales Manager



JOHN CORNEILUS
Southwest Regional Sales
Manager



NATHAN STOVER
Southwest Regional
Sales Manager



SONNY LAHAM
Western Midwest
Regional Sales Manager



ANDY TRAPP
Eastern Midwest
Regional Sales Manager



Mark Semino
Southeast Regional
Sales Manager



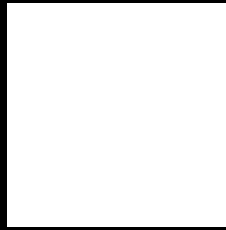
RYAN KAGY
East Coast Regional
Sales Manager



MEET OUR OUTSIDE SALES TEAM



GB JAMES
Southern Coastal
Regional Sales Manager



TOBY JAMES
Southern Coastal
Regional Sales Manager



CODY JAMES
Southern Coastal Regional
Sales Manager



MAURICE POTVIN
Eastern Canada
Regional Sales Manager



PIERRE-OLIVER POTVIN
Eastern Canada
Regional Sales Manager



DERWYN REPCHUK
Central & Western Canada
Regional Sales Manager



MEET OUR CUSTOMER SERVICE TEAM



BRIAN SHEETS
Director of Quality and
Customer Service



JAKE ROGERS
Regional Customer
Service Manager



NATHAN ANDERSON
Regional Customer Service
Manager



STEVE ARENS
Regional Customer
Service Manager



SHAUN DAVENPORT
Regional Customer
Service Manager



MEET OUR MARKETING TEAM



MIRANDA DOAN
MARKETING MANAGER



GREG KNIGHT
MARKETING CONSULTANT

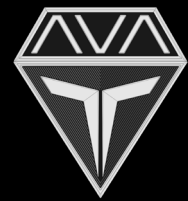
ITINERARY



Sunday August 20th

- 10 am-5pm: Join us at the factory for a first look at the exciting new line up of 2024 Avalon & Tahoe Pontoons.
- 11am: Conference Room – DEALER MEETING – 2024 NEW MODELS, FEATURES AND UPDATES.
- 11am – 2pm: Lunch – Served outside where food trucks will be available. Meal voucher provided.
- 1:00pm: ATDEALER order system update meeting.
- 2:00pm: Plant Tour – Assemble near the registration area – Safety glasses are provided.
- 3PM: Advocacy: Gain the Tools You Need to Fight Threats Against Your Dealership.



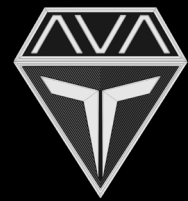


ITINERARY

Monday August 21st

- 8:00am: Check in & Registration – Donuts & Coffee inside the factory – View new boat models.
- 9:00am: AT DEALER order system update meeting.
- 10:00am: Conference Room – DEALER MEETING – 2024 NEW MODELS, FEATURES AND UPDATES
- 10:30am: Plant Tour – Assemble near the registration area – Safety glasses are provided.
- 11 AM TO 2 PM: Lunch – Served outside where food trucks will be available. Meal voucher provided.
- 12:00-2:00pm: Step into the Wild West when you snap a photo in our Old Time Photobooth.
- 1:00pm: Advocacy: Gain the Tools You Need to Fight Threats Against Your Dealership.
- 1:30pm: Plant Tour – Assemble near the registration area – Safety glasses are provided.





ITINERARY

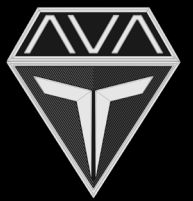
Monday August 21st PARTY!!

6:00-11:00pm: Welcome to the Wild West! Private Party at Hunters Ale House featuring live music, food & drinks

Dress in your western best, we will be having a costume contest & door prizes. Buses will be out front of Comfort Inn beginning at 5:30 to take you to the brewery for a night of fun, food and drinks. Saddle up and put your skills to the test on our thrilling mechanical bull ride available all night with a variety of music to keep you dancing! There will also be plenty of opportunities to get to know your fellow Avalon & Tahoe dealers and staff!



ITINERARY

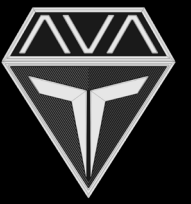


Tuesday August 22nd

- 8:00am: Check in & Registration – Donuts & Coffee inside the factory – View new boat models.
- 8:30am: Plant Tour – Assemble near the registration area – Safety glasses are provided.
- 9:00am: ATDEALER order system update meeting.
- 10:00am: Conference Room – DEALER MEETING – 2024 NEW MODELS, FEATURES AND UPDATES.
- 11:30am: Conference Room – Dealer input meeting.
- 11 AM – 2 PM Lunch - Served outside where food trucks will be available. Meal voucher provided.
- 1:00pm - Advocacy: Gain the Tools You Need to Fight Threats Against Your Dealership.
- 12:00-2:00pm: Step into the Wild West when you snap a photo in our Old Time Photobooth.



ITINERARY



Tuesday August 22ND

- 5:30PM: Hunters Ale House – MY24 Dealer Awards Banquet – hors d'oeuvres, open bar & entertainment.
- 7pm: Dinner is served followed by entertainment by Jimmie Allen, award ceremony & prize boat giveaway
- 11:00pm: Final farewell before heading home!





17 VEN/SPT CRB



19' VEN/SPT 85 CRU2



23 VLS/SLT QL



23' LSZ/LTZ QL



2024 MY DEALER MEETING PRIZE BOATS

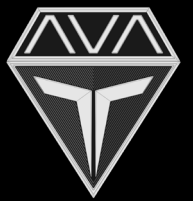
Upon receipt of your 2024 order by 4 PM on August 22, 2023 your dealership will have one entry that will be put into the drawing to win one of 4 Avalon or Tahoe Pontoons listed. Drawing to be held Tuesday night August 22, 2023.

THIS YEAR YOU MUST BE PRESENT AND ABLE TO RESPOND TO ANNOUNCEMENT AT THE SITE TO WIN ANY BOAT.

DEALER MUST ACCEPT DELIVERY OF ALL DEALER MEETING BOATS PER THE 2024 PARTNERSHIP PROGRAM IN ORDER TO RECEIVE THEIR PRIZE BOAT.



Grand Prize Trip



Devils Thumb Ranch
Tabernash, CO

3 Nights/4 Days. All expenses paid
including airfare & lodging.

\$1,500 spending cash.

Resort Features: Horseback riding, Fly
Fishing, Spa Experience, Pioneer
challenges & Hiking.

OR \$5,000 cash in lieu of the trip.





Award winning pontoon boats
PERENNIAL CSI AWARD WINNER
2012 NMMA INNOVATION AWARD
2020 NMMA INNOVATION AWARD
2020 MICHIGAN MANUFACTURER OF THE YEAR





Get information on each boat displayed Using the bar code on each boat!

- Scan the Bar code on any boat displayed and You will be taken to your AT Dealer account where you will see the full information on the boat shown.
- Want that boat? Place your order right away from AT dealer!



750022



ALL MODEL CHANGES



AVALON
TAHOE



ALL MODEL CHANGES



NEW BIMINI TOPS

NEW BIMINI TOP CANVAS & FRAMES

- TIGHTER FIT
- IMPROVED FUNCTIONALITY
- RATED FOR 45MPH
- COLOR MATCHED TOP CANVAS, BOOT & COVERS IN BLACK, BLUE & CHARCOAL
- COLOR MATCH BOOTS & COVERS AVAILABLE FOR RED, CARIBBEAN BLUE & TAUPE WITH BLACK TOP CANVAS



ALL MODEL CHANGES



SEAT HINGES

ALL DUAL ACTION SEAT HINGES WHICH WERE PREVIOUSLY POWDER COATED WHITE, ARE NOW POWDER COATED BLACK



ALL MODEL CHANGES



CANVAS LABELS

ALL COVERS AND ENCLOSURES
NOW HAVE A LOCATION LABEL.



ALL MODEL CHANGES



COLOR PACKAGE PRICING

ALL INTERIOR COLOR PACKAGES ARE NOW STANDARD IN THE BASE PRICE OF THE BOAT. THERE IS NO LONGER AN UPCHARGE FOR BUCKSKIN, COGNAC, SILVER OR GRAPHITE.



ALL MODEL CHANGES



PUMP BRACKET

EXTENDED DECK BOATS WILL GET
THE STANDARD PUMP BRACKET
ON THE STARBOARD SIDE TUBE

NON EXTENDED DECK BOATS WILL
GET PORT TRANSDUCERS



ALL MODEL CHANGES



MERCURY VERADIO V10 PRERIG

THE V10 PRERIG NOW REQUIRES
THE 27" WAVEGLIDER PACKAGE &
100 GALLON FUEL TANK.

ALSO INCLUDES A HD DUAL
BATTERY MANAGEMENT SYSTEM



ALL MODEL CHANGES



TWIN ENGINE PRERIGS

TWIN ENGINE PACKAGES WILL NOW HAVE DIFFERENT PRICING DEPENDING ON THE PRERIG SELECTION



ALL MODEL CHANGES



SUZUKI MECHANICAL PRERIG

SUZUKI MECHANICAL PRERIG WILL NOW INCLUDE NMEA BACKBONE & AGI INTERFACE.



ALL MODEL CHANGES



SPORT PERFORMANCE PKG

THE SPORT PERFORMANCE PACKAGE ON 23'/25'/27' ARE NOW RATED FOR 250HP AND INCLUDE A SKI TOW BAR



ALL MODEL CHANGES



MOORING COVERS

ALL MOORING COVERS COME STANDARD WITH A ZIP OFF PLAYPEN COVER.



ALL MODEL CHANGES



NEW WALL COLORS

MATTE WALL SKINS:

BLACK MATTE

WHITE MATTE

CHARCOAL MATTE



ALL MODEL CHANGES



METAL JACKET

METAL JACKET WILL BE A FACTORY INSTALLED OPTION FOR EXC/GRT & EXL/GTL MODELS ONLY



ALL MODEL CHANGES



EX TOWER

EX TOWER IS NOW AN AVAILABLE OPTION ON CAT/CAS ELW FLOORPLAN (PREVIOUSLY ONLY AVAILABLE ON QL/QLW/VRB/VRBW)



ALL MODEL CHANGES



FUSION APOLLO SERIES AMPS

FUSION APOLLO 6 CHANNEL AMP
STANDARD ON CAT/CAS & EXL/GTL

FUSION APOLLO 8 CHANNEL AMP
STANDRD ON EXC/GRT

SMALLER SIZE, LESS HEAT, NO
TUNING REQUIRED – ALL AMPS
ARE CONTROLLED BY DSP



ALL MODEL CHANGES



NEW GARMIN PRODUCT

GARMIN 73SV, 74SV & 75SV
REPLACES CV SERIES.

SV SERIES HAS A HIGHER
RESOLUTION DISPLAY, FASTER
PROCESSOR



ALL MODEL CHANGES



SMART 80/HP SOUND

HIGH PERFORMANCE SOUND IS NOW INCLUDED IN THE PRICE OF THE SMART 80 UPGRADE.





ALL MODEL CHANGES



PATIO PAD

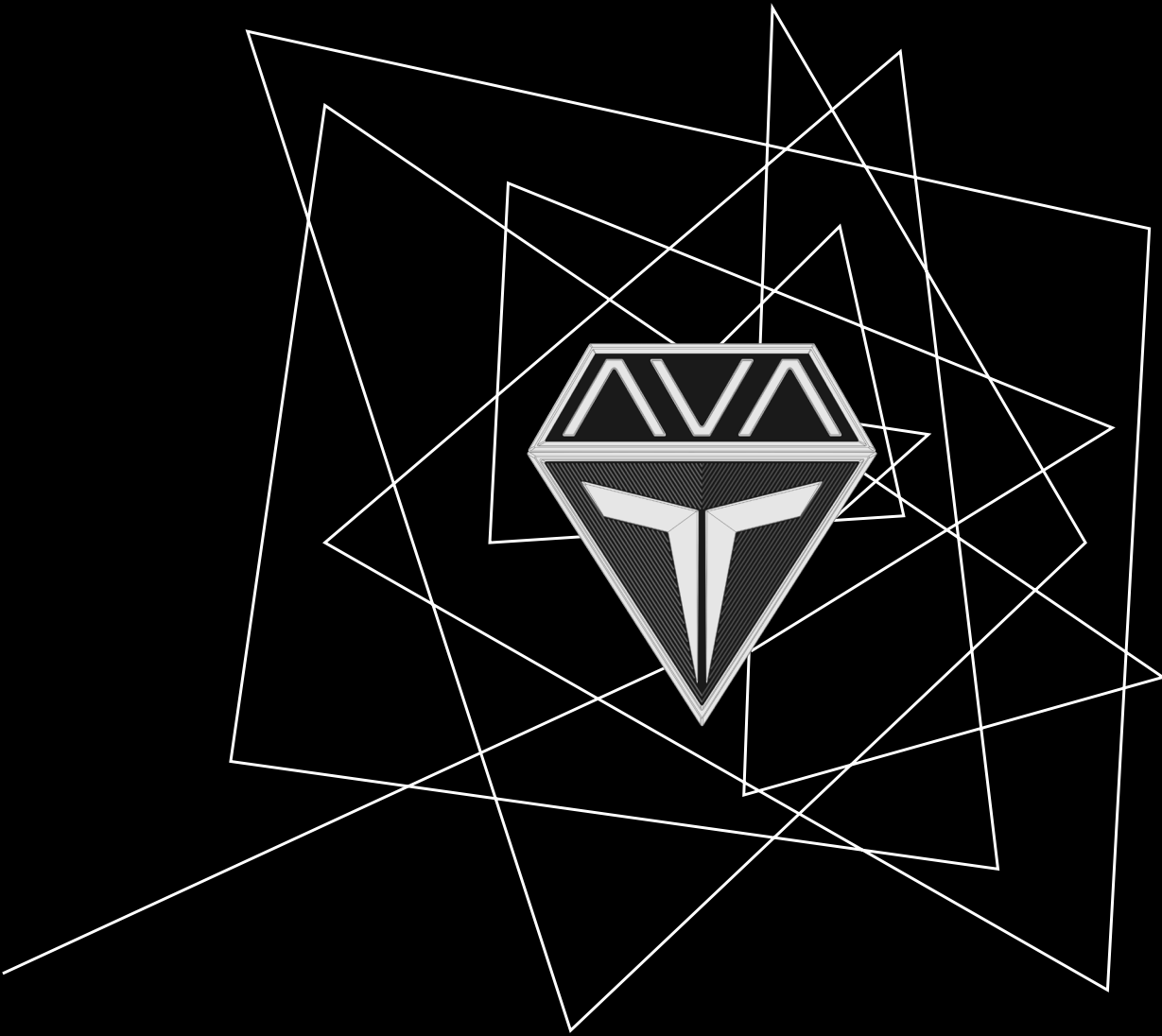
PATIO PADS ARE NOW ONLY AVAILABLE ON:

CRB, ENT, QL, VRB, VRL, & LSZ
VRBW

25" TRANSOM WILL BE REUQUIRED FOR 2 TUBES WITH PP OR BOW DECK EXTENSION.

HP INCREASES ON 21' (200),
23'(250), 25' (300) – 27' N/A

AVALON EXCALIBUR | TAHOE GRAND TAHOE





AVALON EXCALIBUR | TAHOE GRAND TAHOE



ALL NEW CARBON FIBER
EXCALIBUR/GRAND TAHOE

COMPLETE REDESIGN OF THE
EXCALIBUR & GRAND TAHOE. OLD
STYLE EXCALIBUR/GRAND TAHOE
HAS BEEN DISCONTINUED



AVALON EXCALIBUR | TAHOE GRAND TAHOE



CARBON FIBER WALLS

ALUMINUM AND FIBERGLASS WALLS ELIMINATED, REPLACED WITH FULL CARBON FIBER PAINTED WALLS.



AVALON EXCALIBUR | TAHOE GRAND TAHOE



CX TOWER

GX TOWER ELIMINATED, REPLACED WITH ALL CARBON FIBER PAINTED CX TOWER.



AVALON EXCALIBUR | TAHOE GRAND TAHOE



ADMIRAL III HELMSTAND

FEATURES: NEW AUTOMOTIVE STYLING, FRAMELESS LOW-PROFILE WINDSHIELD, PUSH BUTTON SWITCHING, FOOTREST PADS, LOCKABLE STORAGE ON PORT HELM, ENCLOSED STORAGE ON PORT HELM & WIRELESS CHARGING MATS ON PORT AND STARBOARD HELMS.

JPO NO LONGER ELIMINATES GPS



AVALON EXCALIBUR | TAHOE GRAND TAHOE



ADDRESSABLE RGB

ADDRESSABLE RGB STANDARD. MANY DIFFERENT FUNCTIONS & COLOR PAIRING OPTIONS. EACH CHIP IS PERSONALIZED VS. TRADITIONAL RGB WHICH REQUIRES ALL CHIPS TO ILLUMINATE IN UNISON.



AVALON EXCALIBUR | TAHOE GRAND TAHOE



STARBOARD DINETTE OPTION

TWO STRAIGHT BOW BENCHES ARE STANDARD IN EXCALIBUR/GRAND TAHOE FLOORPLANS. A STARBOARD SIDE DINETTE OPTION CAN BE ADDED WHICH REMOVES THE BENCH AND ADDS A TABLE



AVALON EXCALIBUR | TAHOE GRAND TAHOE

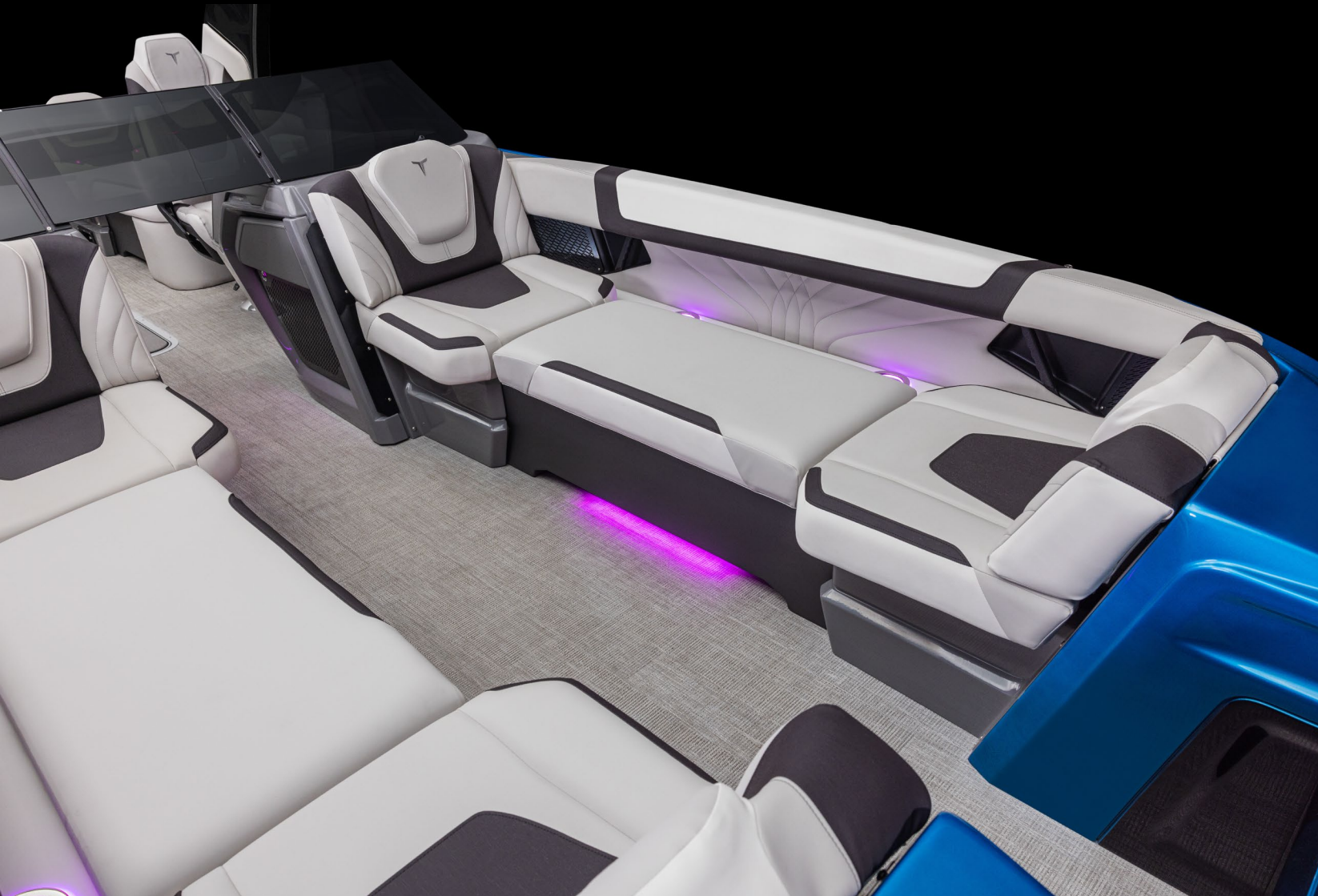


ELITE WINDSHEILD REFRESHMENT CENTER REDESIGN

REFRIGERATOR, SINK & PREP
STATION REDESIGNED TO INCLUDE
A CORRIAN COUNTERTOP PREP
TABLE & STORAGE SPACE FOR A
COOLER UNDERNEATH.



AVALON EXCALIBUR | TAHOE GRAND TAHOE



NEW FURNITURE SERIES

8000 SERIES FURNITURE WITH
QUILTED ACCENTS.



AVALON EXCALIBUR | TAHOE GRAND TAHOE



SMOKED CHROME LOGOS

AVALON AND TAHOE SIDE WALL LOGOS NOW SMOKED CHROME ON ALL COLOR PACKAGES





AVALON EXCALIBUR | TAHOE GRAND TAHOE



MY23 "CONCEPT" COLORWAYS

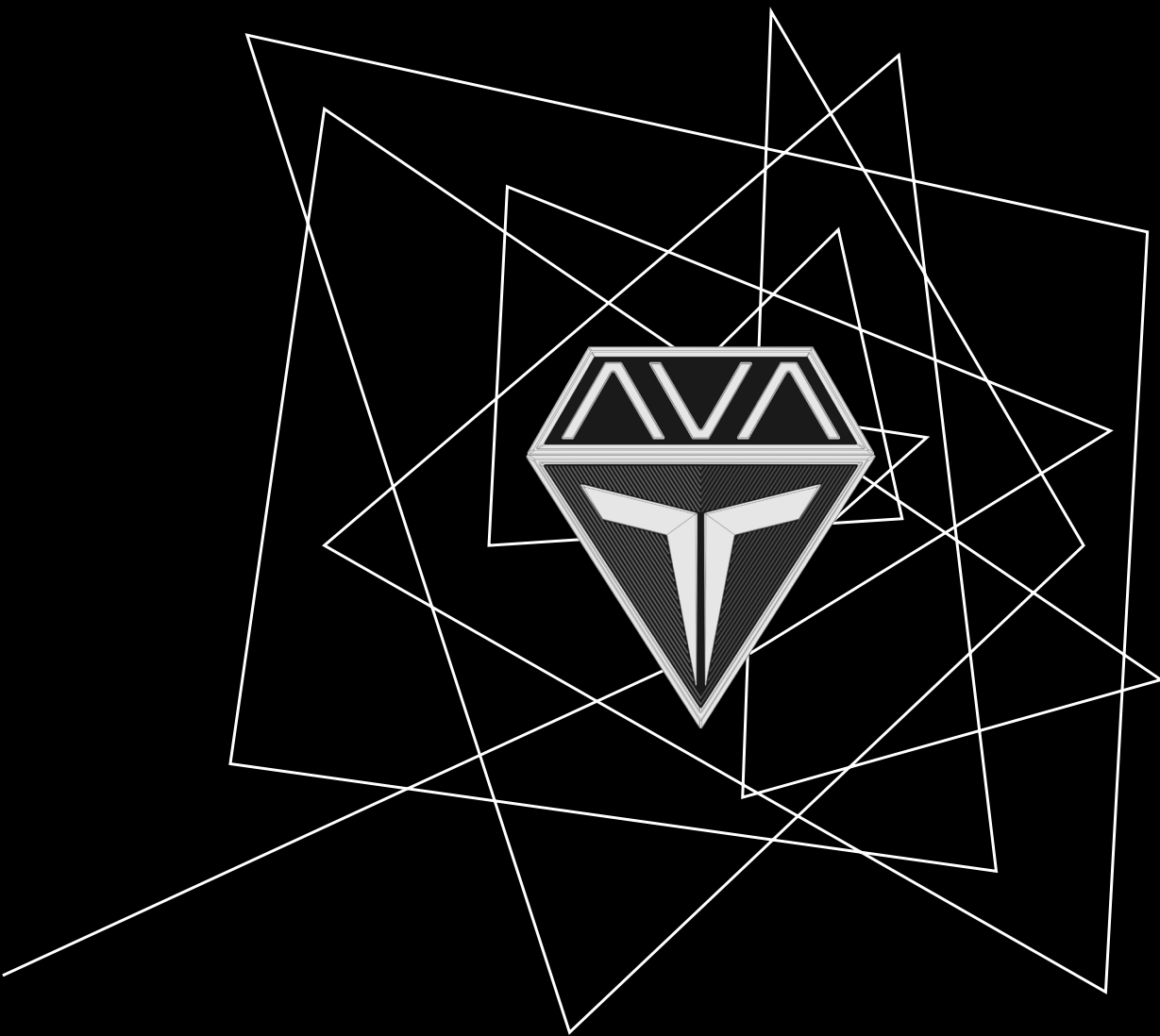
MALIBU TEAL AND IMPULSE BLUE INTERIOR COLOR PACKAGES THAT WERE SHOWN AT LAST YEARS DEALER MEETING ARE AVAILABLE ON MY24 EXC/GRT ONLY.

WALL COLORS WILL NEED TO BE SELECTED AS CUSTOM WITH A NOTE ON THE COLOR.

AVALON EXCALIBUR LTD

|

TAHOE GRAND TAHOE LTD





AVALON EXCALIBUR LTD



TAHOE GRAND TAHOE LTD



NEW STANDARD FEATURES

EX TOWER

SMART 80 DASH PANEL

GARMIN 73SV

HIGH PERFORMANCE SOUND
SYSTEM

BLUE ICE LIGHT PACKAGE

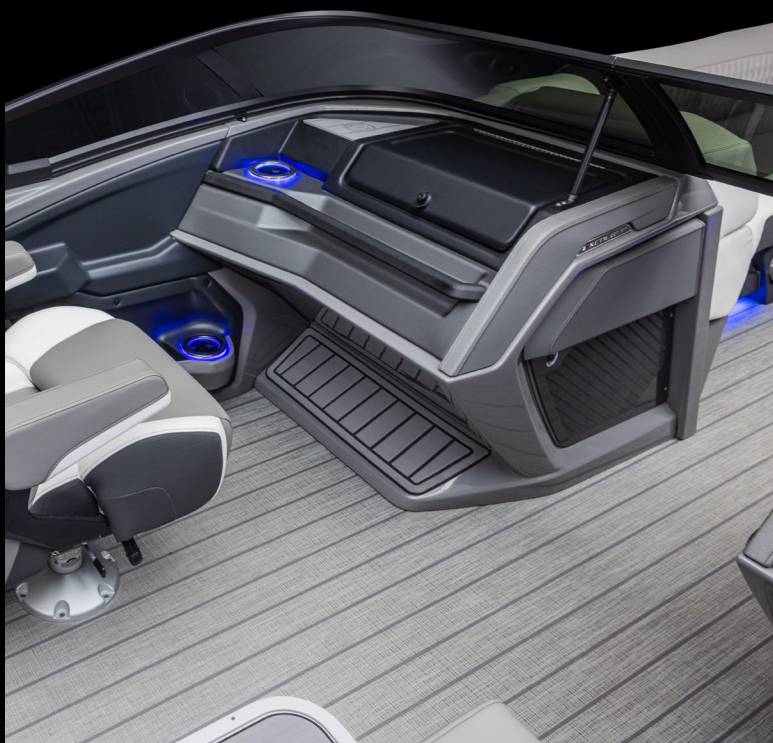
RIPTIDE DUNE FLOORING



AVALON EXCALIBUR LTD



TAHOE GRAND TAHOE LTD



COMMANDER III HELMSTAND

COMMANDER III WINDSHIELD
HELMSTAND STANDARD ON QLW,
ELW AND VRBW MODELS

FEATURES: NEW AUTOMOTIVE
STYLING, FRAMELESS LOW-
PROFILE WINDSHIELD, PUSH
BUTTON SWITCHING, FOOTREST
PADS, LOCKABLE STORAGE ON
PORT HELM, ENCLOSED STORAGE
ON PORT HELM & WIRELESS
CHARGING MATS ON PORT AND
STARBOARD HELMS

JPO NO LONGER ELIMINATES GPS



AVALON EXCALIBUR LTD | TAHOE GRAND TAHOE LTD



COMMANDER III HELMSTAND

COMMANDER III NON-WINDSHIELD
HELMSTAND STANDARD ON QL
MODEL

FEATURES: NEW AUTOMOTIVE
STYLING, PUSH BUTTON
SWITCHING, FOOTREST PADS &
WIRELESS CHARGING MAT.

JPO NO LONGER ELIMINATES GPS



AVALON EXCALIBUR LTD



TAHOE GRAND TAHOE LTD



COMMANDER III HELMSTAND

COMMANDER III NON-WINDSHIELD
HELMSTAND ALSO AVAILABLE
WITH A RAISED PLATFORM WITH
MARINE MAT SNAP IN FLOORING.



AVALON EXCALIBUR LTD



TAHOE GRAND TAHOE LTD



STORAGE DOOR STANDARD ELW

REFRIGERATOR ELMINATED AS
STANDARD, NOW OPTIONAL

STORAGE DOOR GIVES ACCESS TO
FRESH WATER TANK AND TRASH
CAN





AVALON EXCALIBUR LTD



TAHOE GRAND TAHOE LTD



HI-FLEX SMOKED CHROME LOGOS

AVALON AND TAHOE SIDE WALL LOGOS NOW SMOKED CHROME ON ALL COLOR PACKAGES

ELIMINATED CHROME & BLACK HI-FLEX LOGOS



AVALON EXCALIBUR LTD | TAHOE GRAND TAHOE LTD



NEW BOW WALL INSERTS

BOW WALL INSERTS DESIGNED TO MIMIC THE LOOK OF THE PREVIOUS EXCALIBUR INCLUDING EGT DOCKLIGHTS. AVAILABLE IN BLACK, WHITE OR CHARCOAL TO MATCH AVAILABLE EX TOWER COLORS.



AVALON EXCALIBUR LTD | TAHOE GRAND TAHOE LTD



NEW FLOORPLAN!

QUAD LOUNGE

FEATURES CONVERTIBLE REAR OR FORWARD SEATING AFT BENCHES WITH REAR FACING SPEAKERS

LOCKABLE SEAT BACKS AND CHAIN SYSTEM MAKES IT LEGAL TO OCCUPY SEATS REAR FACING WHILE UNDERWAY

REAR BENCHES ALSO ADDED TO QLW



AVALON EXCALIBUR LTD

|

TAHOE GRAND TAHOE LTD

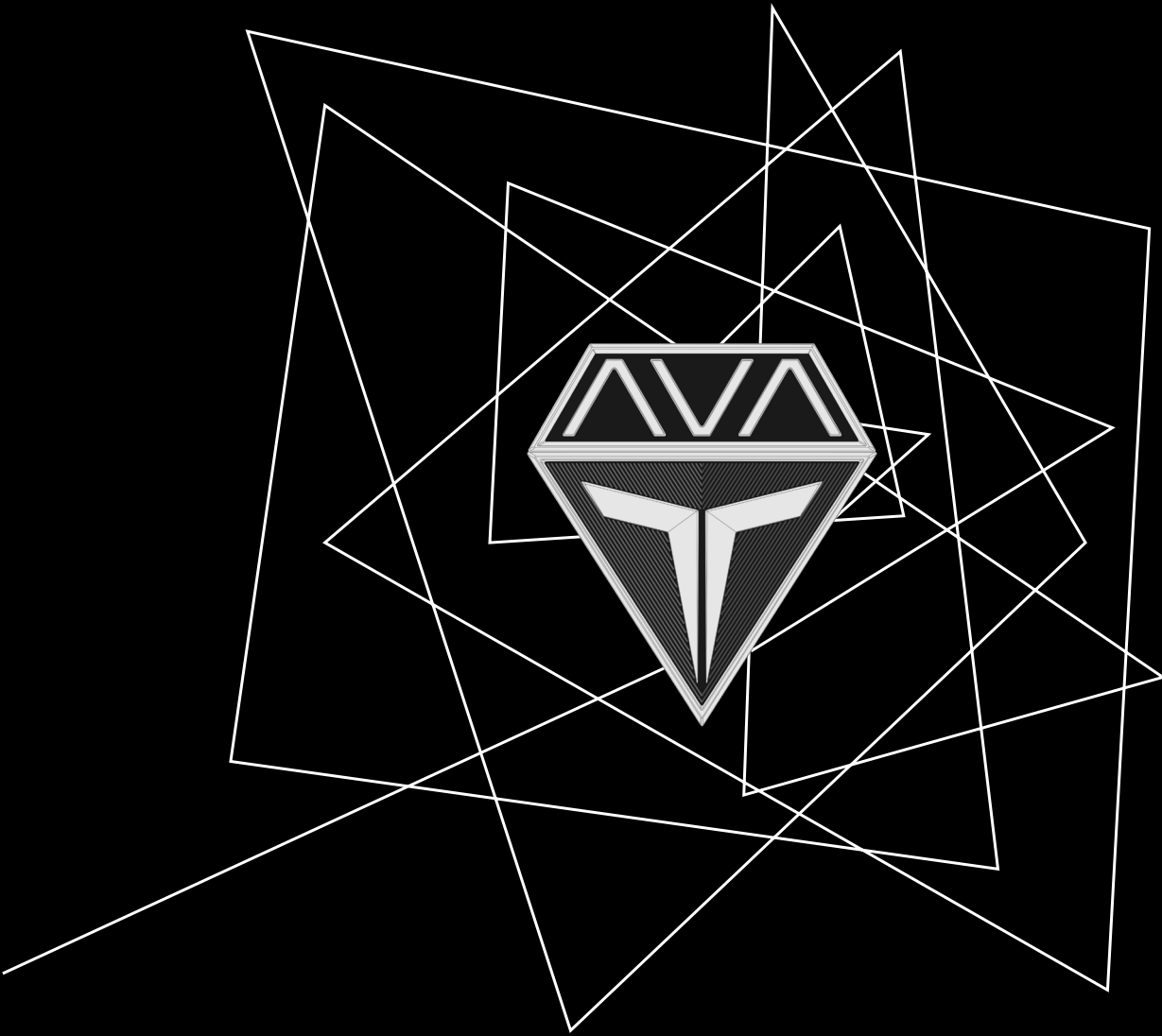


NEW FLOORPLAN!

**VERSATILE REAR BENCH
WINDSHIELD**

FEATURES ELECTRIC SEAT BACK
(PREVIOUSLY AVAILABLE IN
CAT/CAS)

AVALON WAKETOON | TAHOE WAKETOON





AVALON WAKETOON | TAHOE WAKETOON



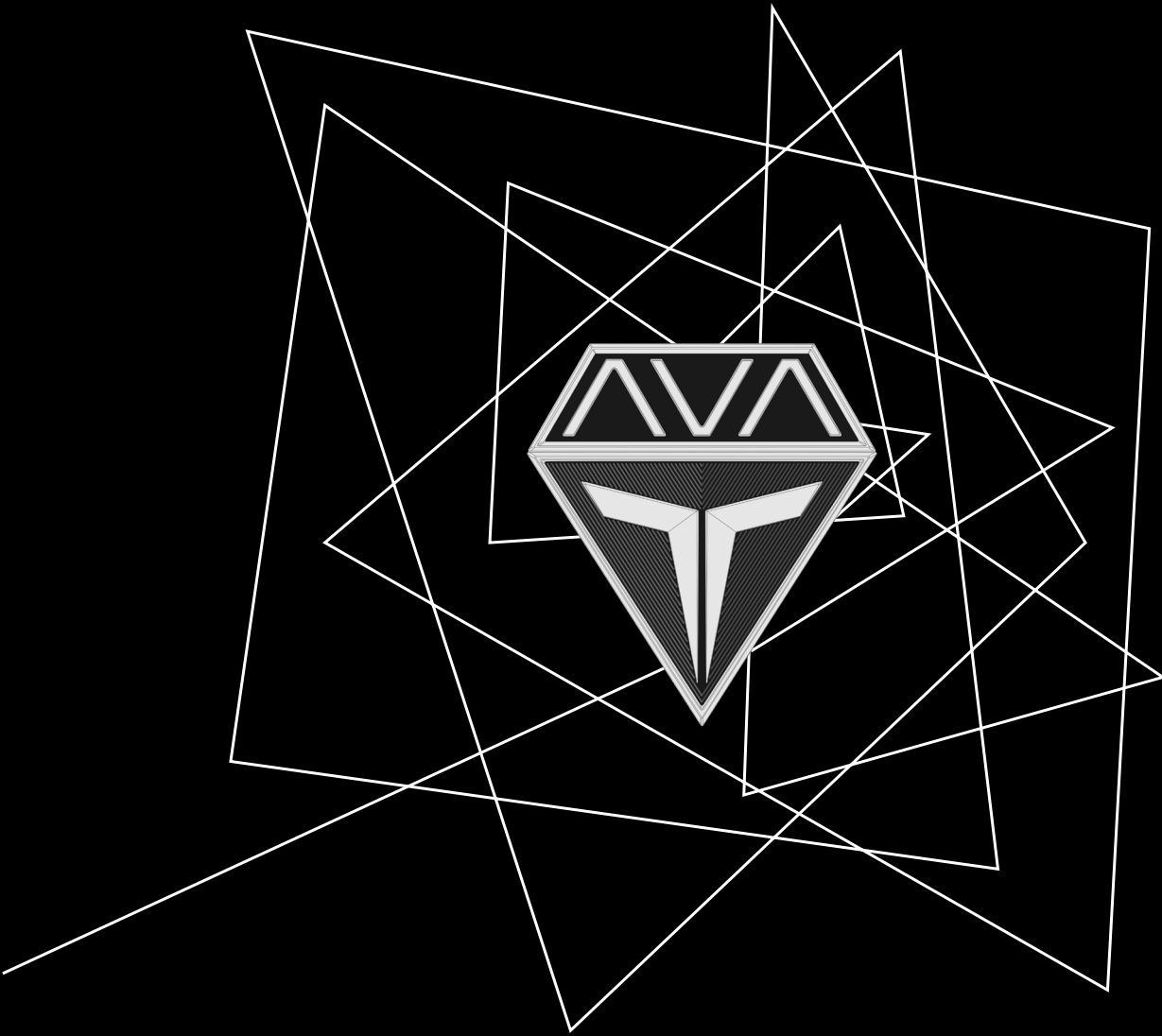
SMOKED CHROME HI-FLEX
LOGOS

AVALON AND TAHOE SIDE
WALL LOGOS NOW SMOKED
CHROME ON ALL COLOR
PACKAGES

ELIMINATED CHROME &
BLACK HI-FLEX LOGOS

AVALON CATALINA

I TAHOE CASCADE





AVALON CATALINA | TAHOE CASCADE



COMMANDER III HELMSTAND

COMMANDER III WINDSHIELD
HELMSTAND STANDARD ON QLW &
ELW MODELS

FEATURES: NEW AUTOMOTIVE
STYLING, PUSH BUTTON
SWITCHING, FOOTREST PADS,
LOCKABLE STORAGE ON PORT
HELM, ENCLOSED STORAGE ON
PORT HELM & WIRELESS
CHARGING MATS ON PORT AND
STARBOARD HELMS



AVALON CATALINA | TAHOE CASCADE



ENSIGN III HELMSTAND

ENSIGN III NON-WINDSHIELD
HELMSTAND STANDARD ON ALL
EXCEPT QLW & ELW MODELS

FEATURES: NEW AUTOMOTIVE
STYLING, PUSH BUTTON
SWITCHING, FOOTREST PAD &
WIRELESS CHARGING MAT



AVALON CATALINA | TAHOE CASCADE



HI-FLEX SMOKED CHROME LOGOS

AVALON AND TAHOE SIDE WALL LOGOS NOW SMOKED CHROME ON ALL COLOR PACKAGES

ELIMINATED CHROME & BLACK HI-FLEX LOGOS



AVALON CATALINA | TAHOE CASCADE

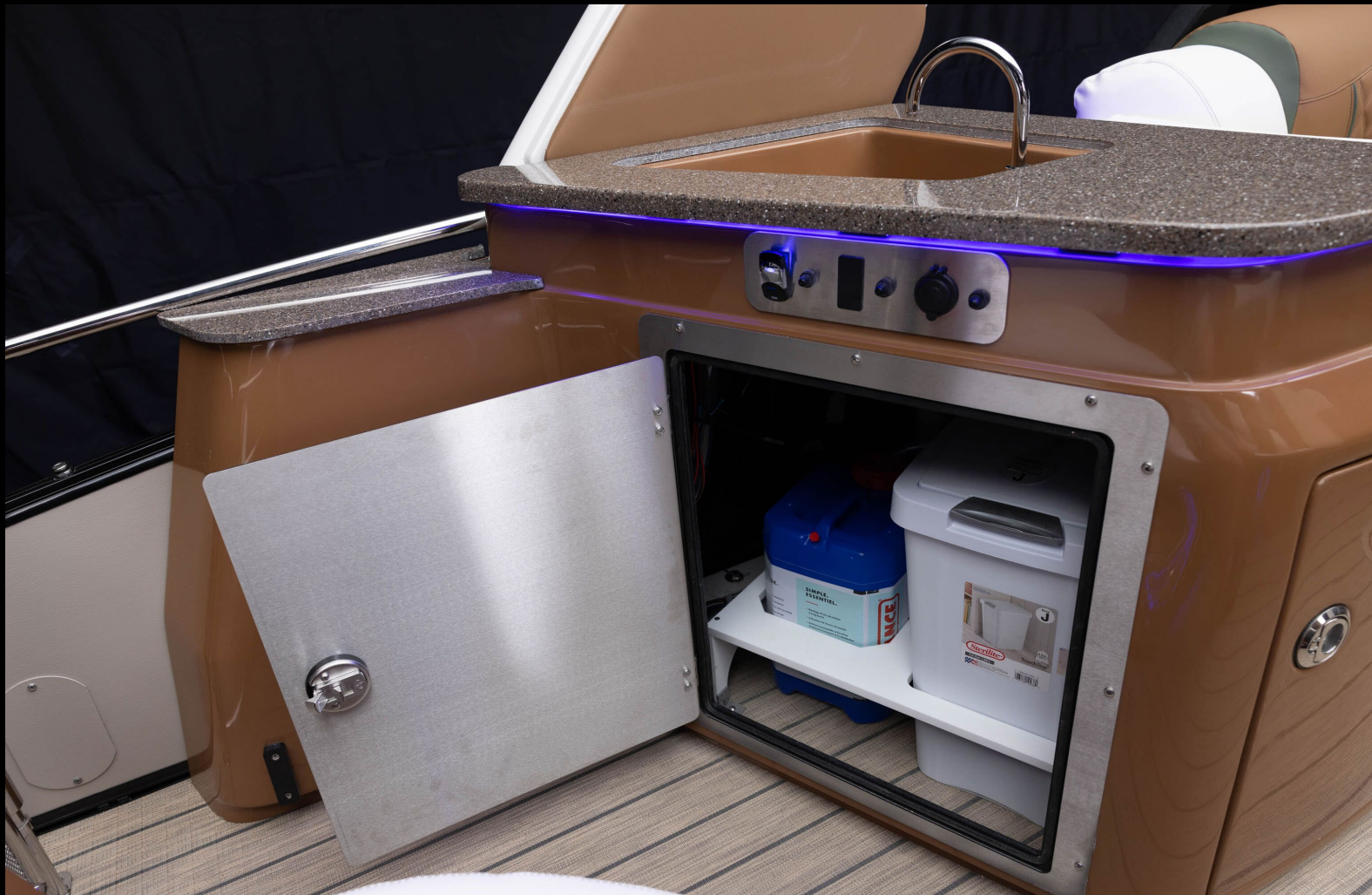


SMOKED CHROME MYLAR

ALL MYLAR TRIM WILL BE SMOKED CHROME. REGULAR CHROME ELIMINATED.



AVALON CATALINA | TAHOE CASCADE



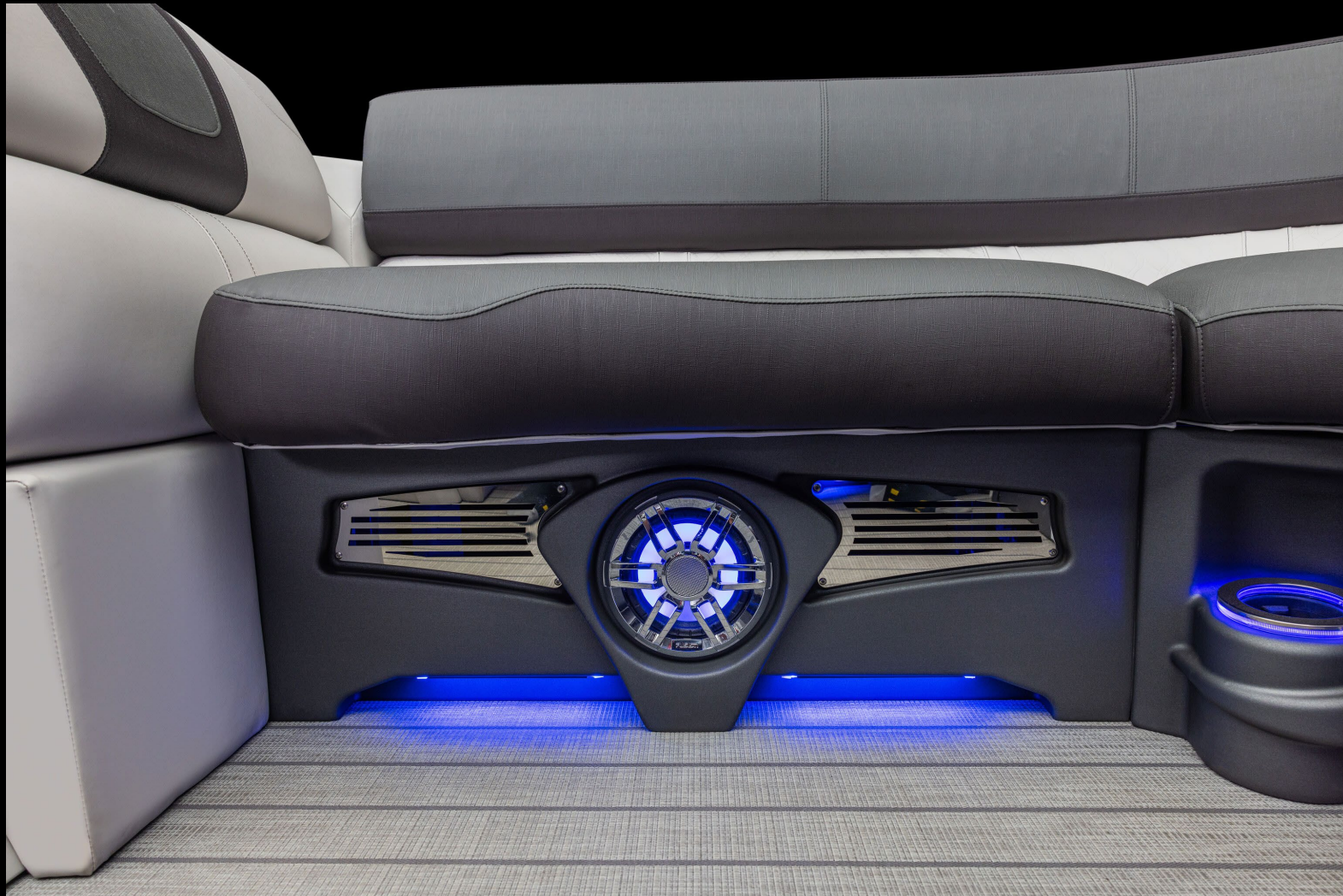
STORAGE DOOR STANDARD ELW

REFRIGERATOR ELMINATED AS
STANDARD, NOW OPTIONAL

STORAGE DOOR GIVES ACCESS TO
FRESH WATER TANK AND TRASH
CAN



AVALON CATALINA | TAHOE CASCADE



FUSION GOLD PLUS STANDARD

RA-670 HEAD UNIT

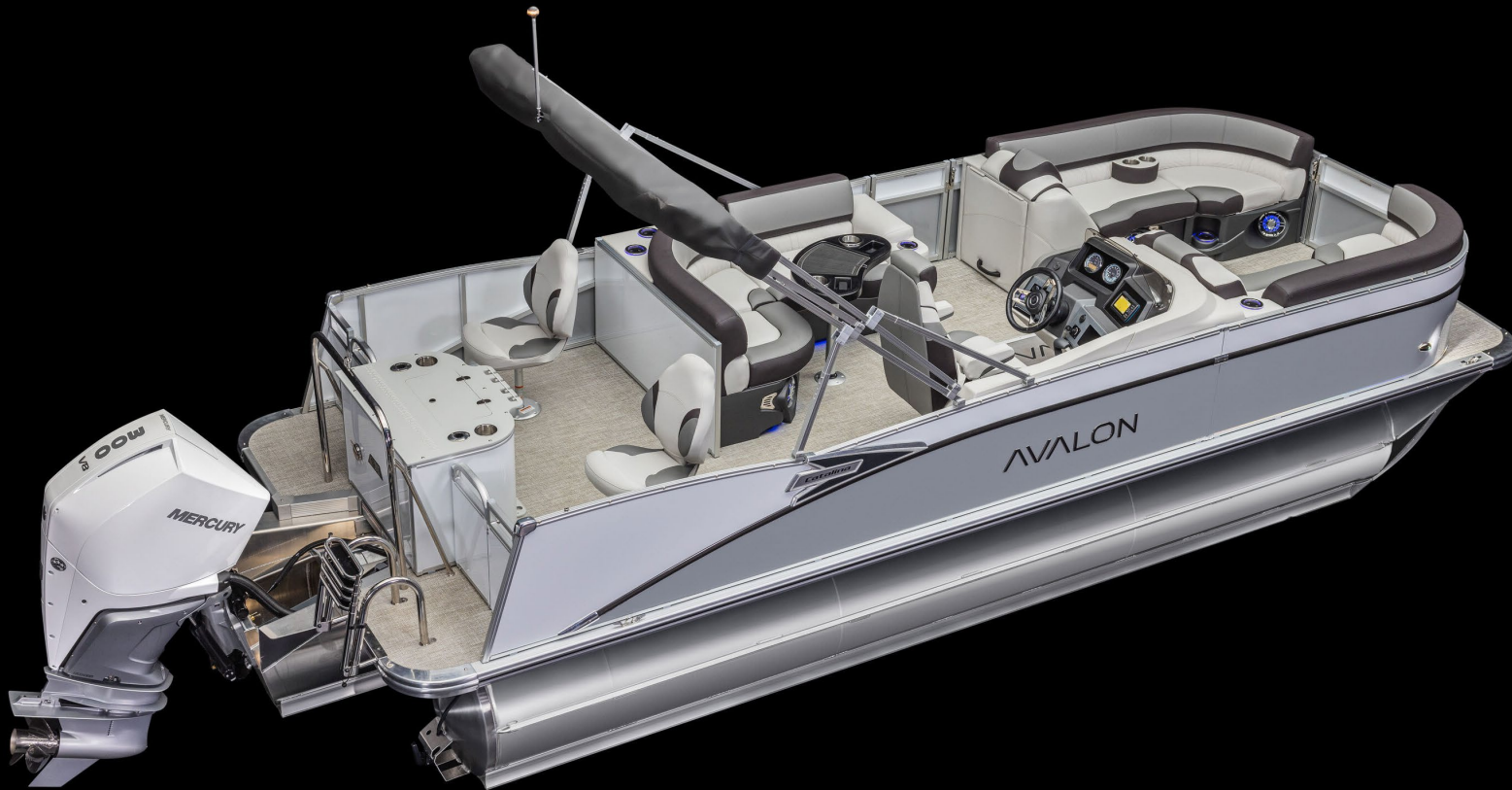
6 BLUE LIT XS SPEAKERS

6 -CHANNEL AMP

USB AUDIO INPUT & CHARGE



AVALON CATALINA | TAHOE CASCADE



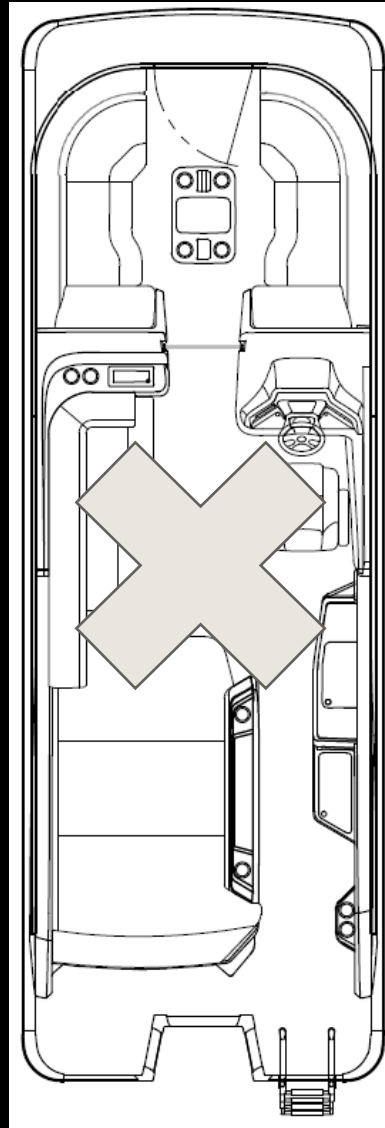
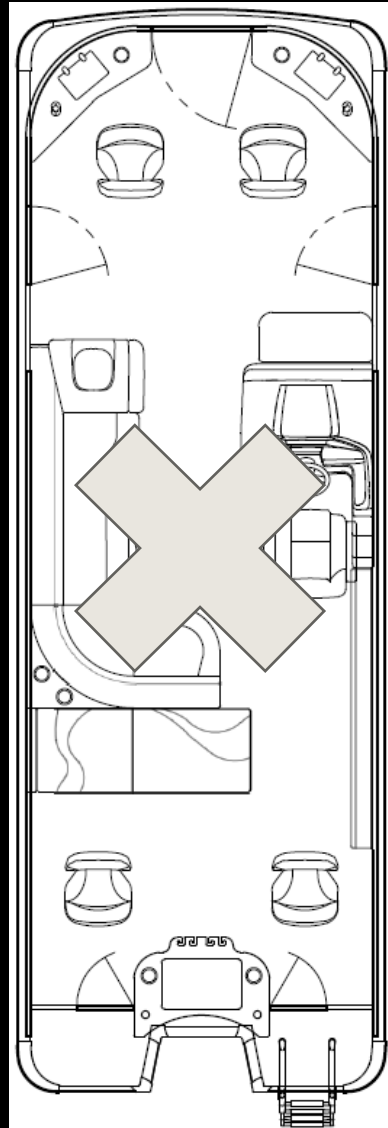
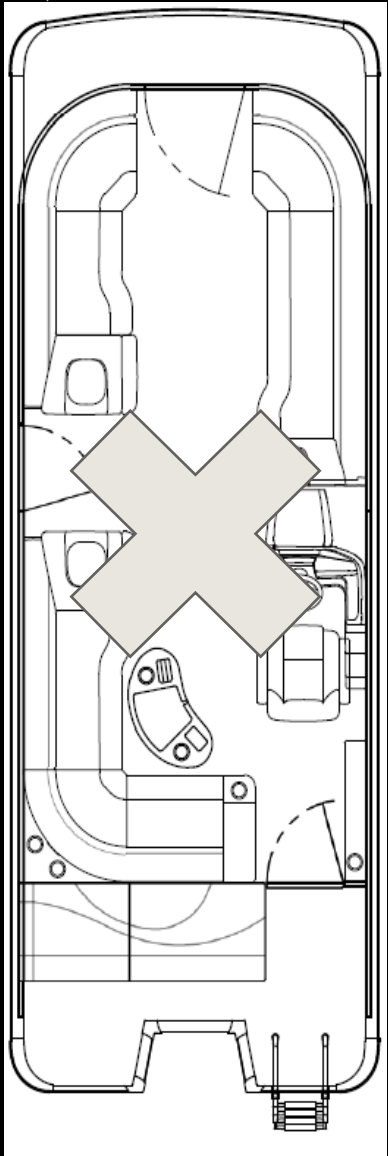
23' REAR FISH - REVISED

FLOORPLAN REVISIONS:

SUNDECK WAS REMOVED TO ADD LONGER BOW BENCHES & A MORE SPACIOUS FISHING AREA TO ACCOMMODATE RECLINING REAR FISH SEATS. ELIMINATING THE SUNDECK MOVED THE PRIVACY STATION TO THE LOUNGE ARM.



AVALON CATALINA | TAHOE CASCADE



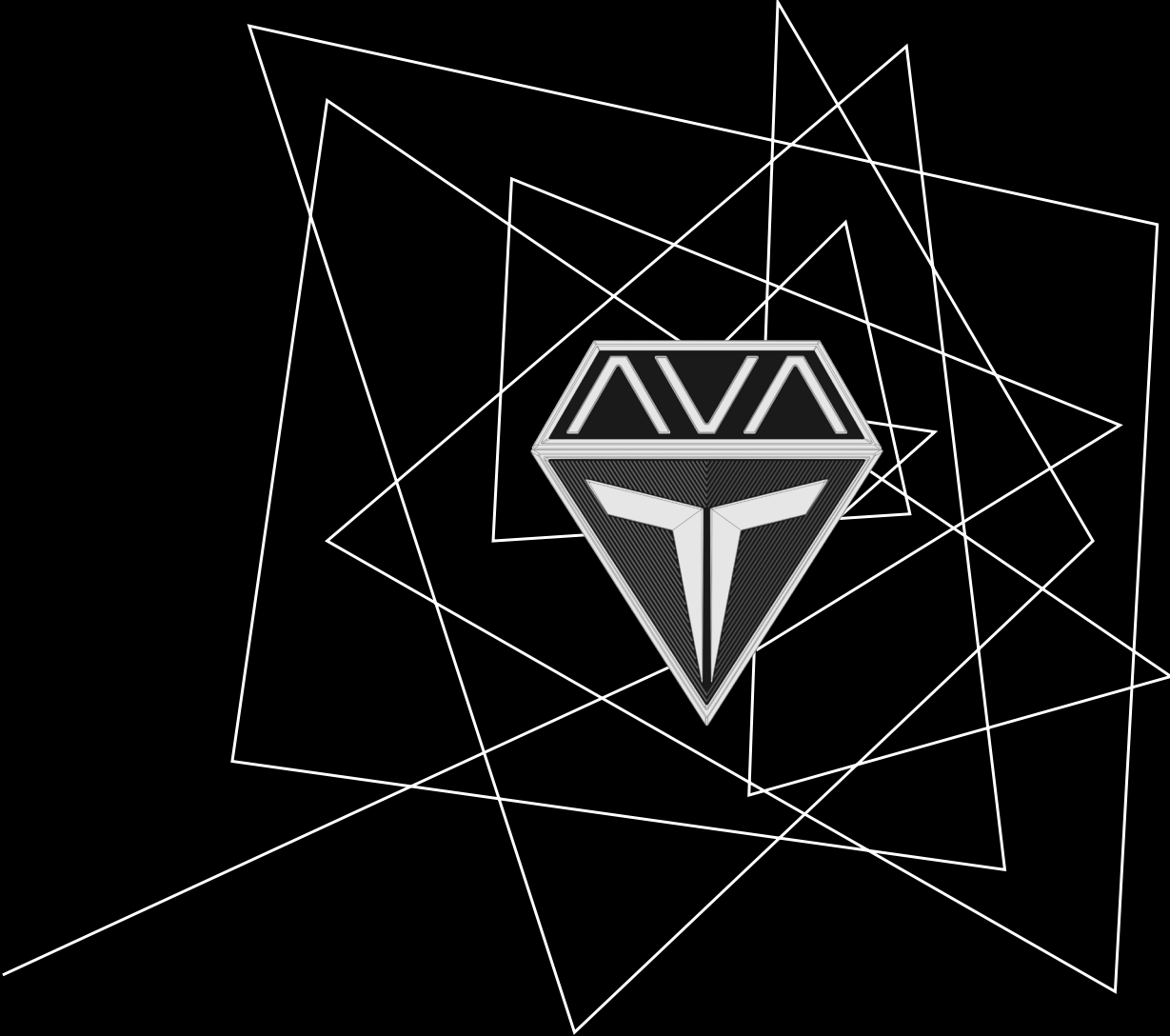
ELIMINATED FLOORPLANS

CRUISE (LACK OF SALES)

QUAD FISH (LACK OF SALES)

VRBW (MOVED TO EXL/GTL)

AVALON LSZ | TAHOE LTZ





AVALON LSZ | TAHOE LTZ



ELW/VRBW HELM

ELW & VRBW WILL HAVE THE
CADET FIBERGLASS WINDSHIELD
HELMSTAND STANDARD





AVALON LSZ | TAHOE LTZ



WIDE STEP LADDER

PREMIUM SST WIDE STEP LADDER
NOW STANDARD ON LSZ/LTZ



AVALON LSZ | TAHOE LTZ

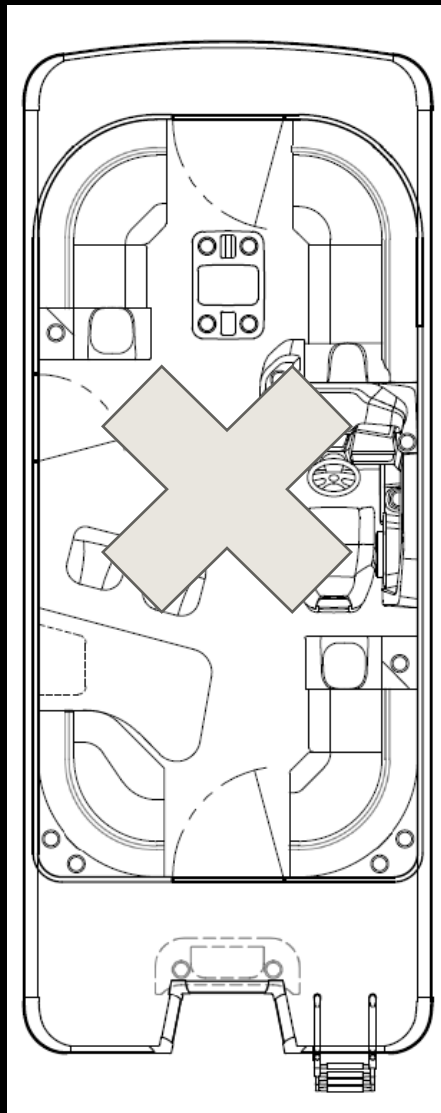


SIDE WALL LOGOS

Hi-FLEX LOGOS STANDARD



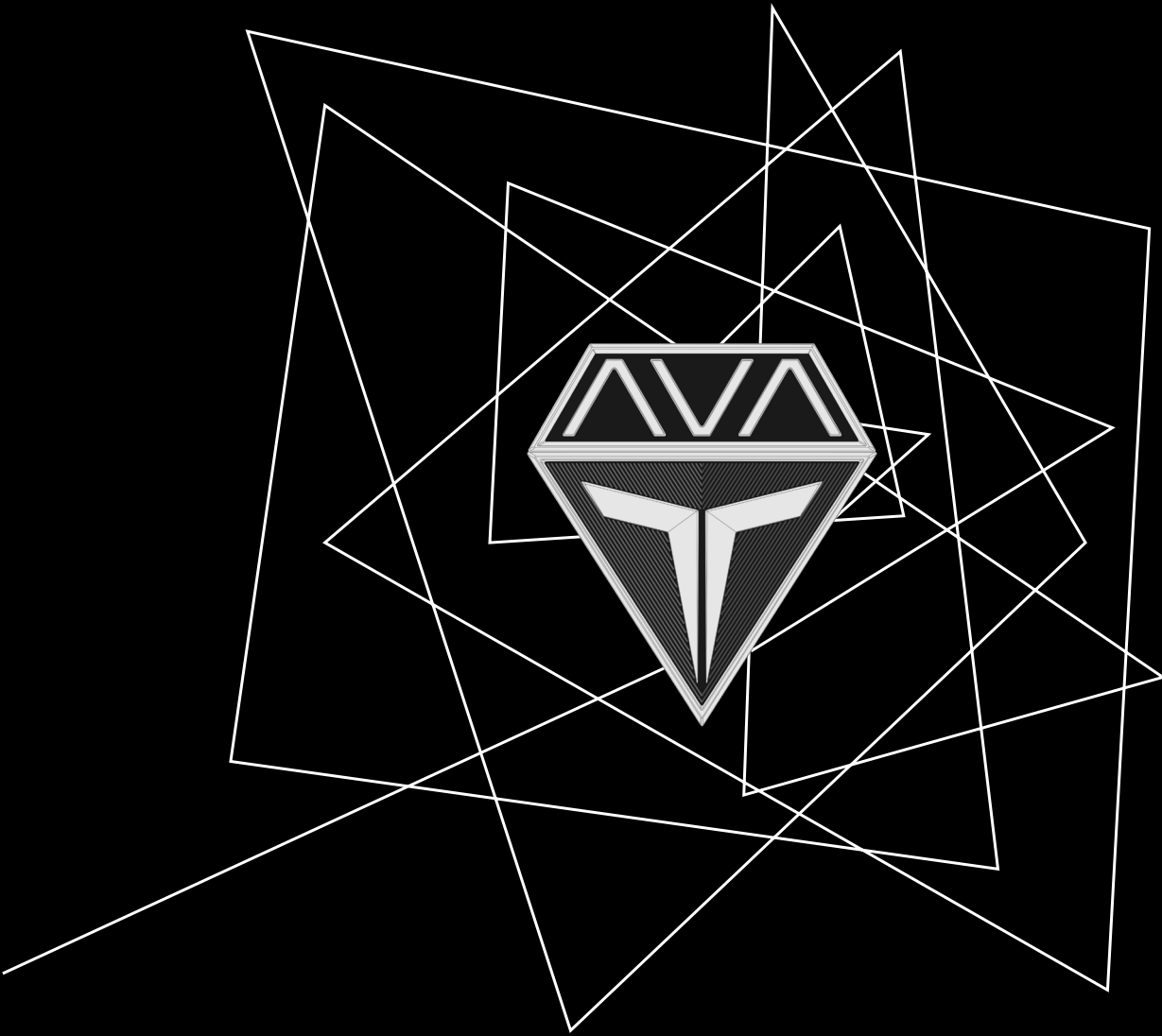
AVALON LSZ | TAHOE LTZ



ELIMINATED FLOORPLAN

2185 LSZ/LTZ ENTERTAINER

AVALON VENTURE 85 | TAHOE SPORT 85





AVALON VENTURE 85 | TAHOE SPORT 85



SIDE WALL LOGOS

ELIMINATED FLAT LOGOS. MIRROR CHROME LOGOS ARE NOW STANDARD.



AVALON VENTURE 85 | TAHOE SPORT 85



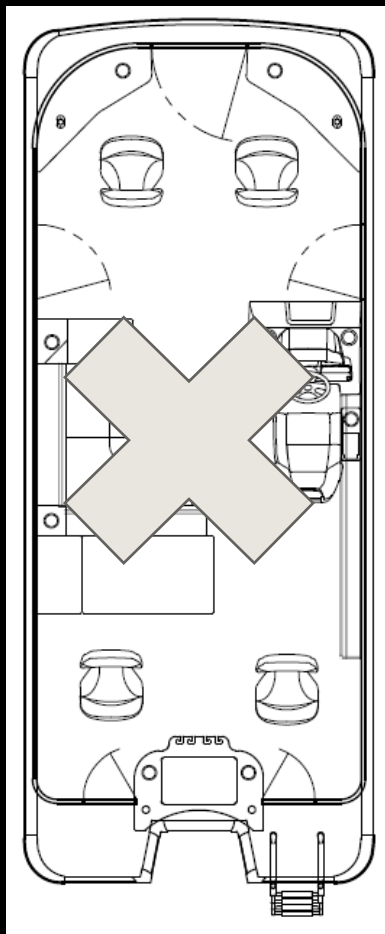
ELIMINATED SPEAKER UPGRADE

6 SPEAKER SOUND PACKAGE
UPGRADES NO LONGER AVAILABLE
ON VENTURE/SPORT SERIES.





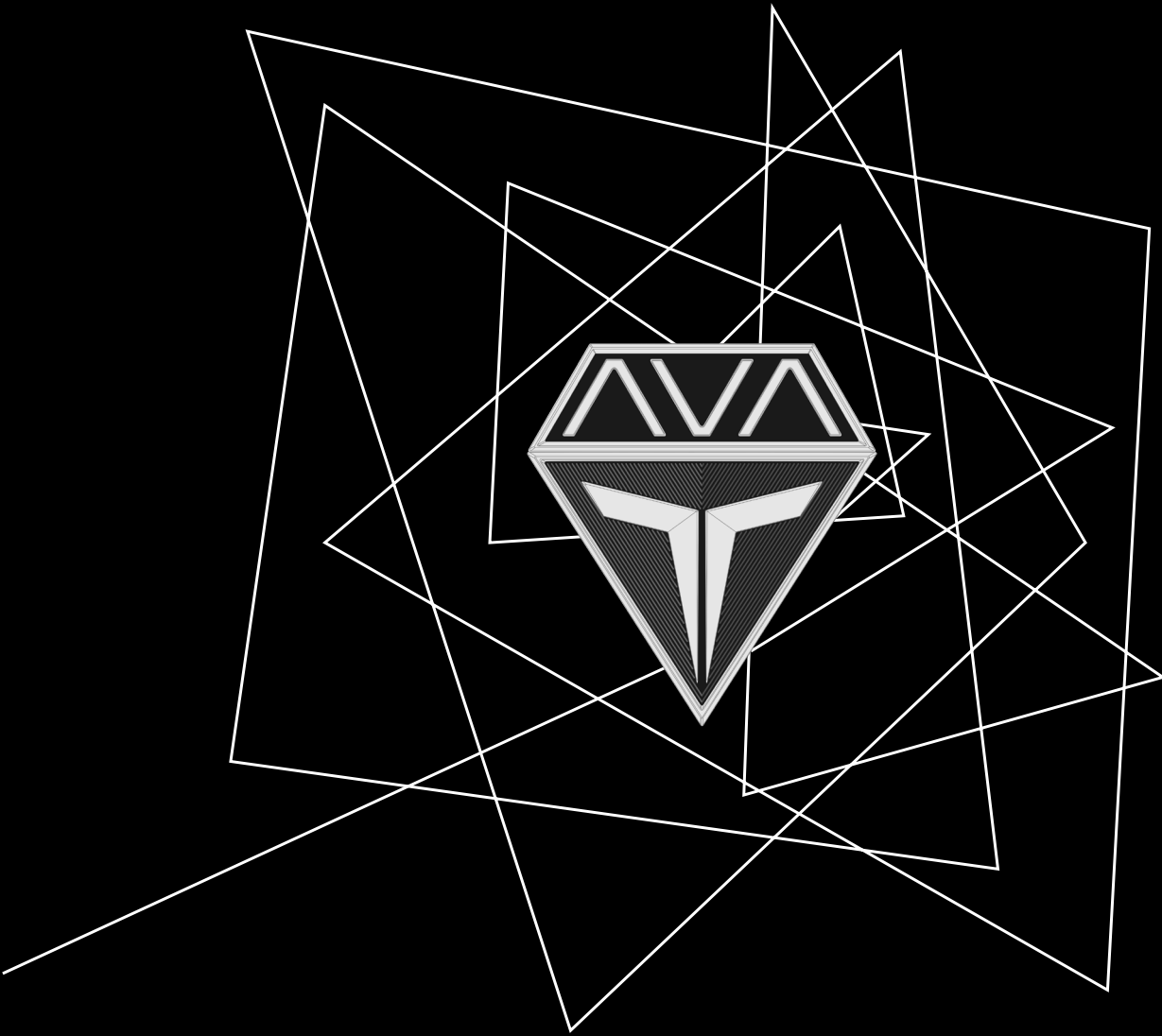
AVALON VENTURE 85 | TAHOE SPORT 85



ELIMINATED FLOORPLAN

1985, 2185 & 2385 QUAD FISH

AVALON VENTURE | TAHOE SPORT





AVALON VENTURE | TAHOE SPORT



Side Wall Logos

ELIMINATED FLAT LOGOS. MIRROR CHROME LOGOS ARE NOW STANDARD.



AVALON VENTURE | TAHOE SPORT



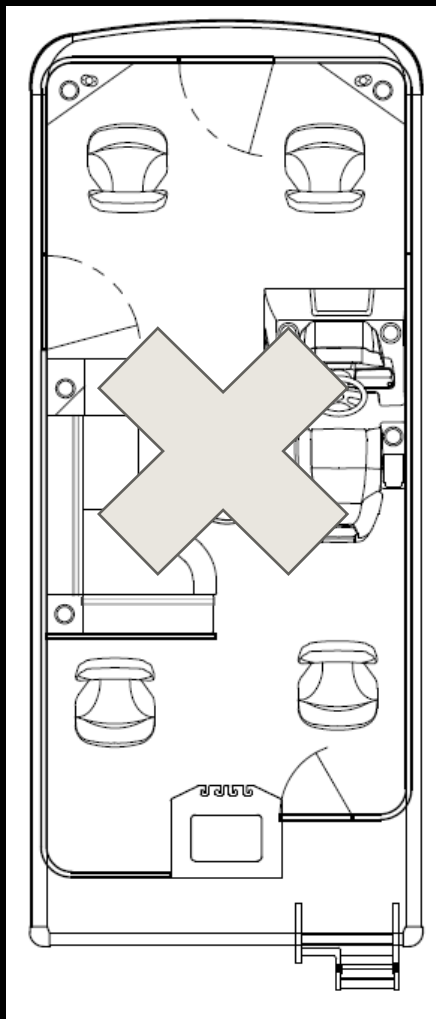
Eliminated Speaker Upgrade

6 SPEAKER SOUND PACKAGE
UPGRADES NO LONGER AVAILABLE
ON VENTURE/SPORT SERIES.





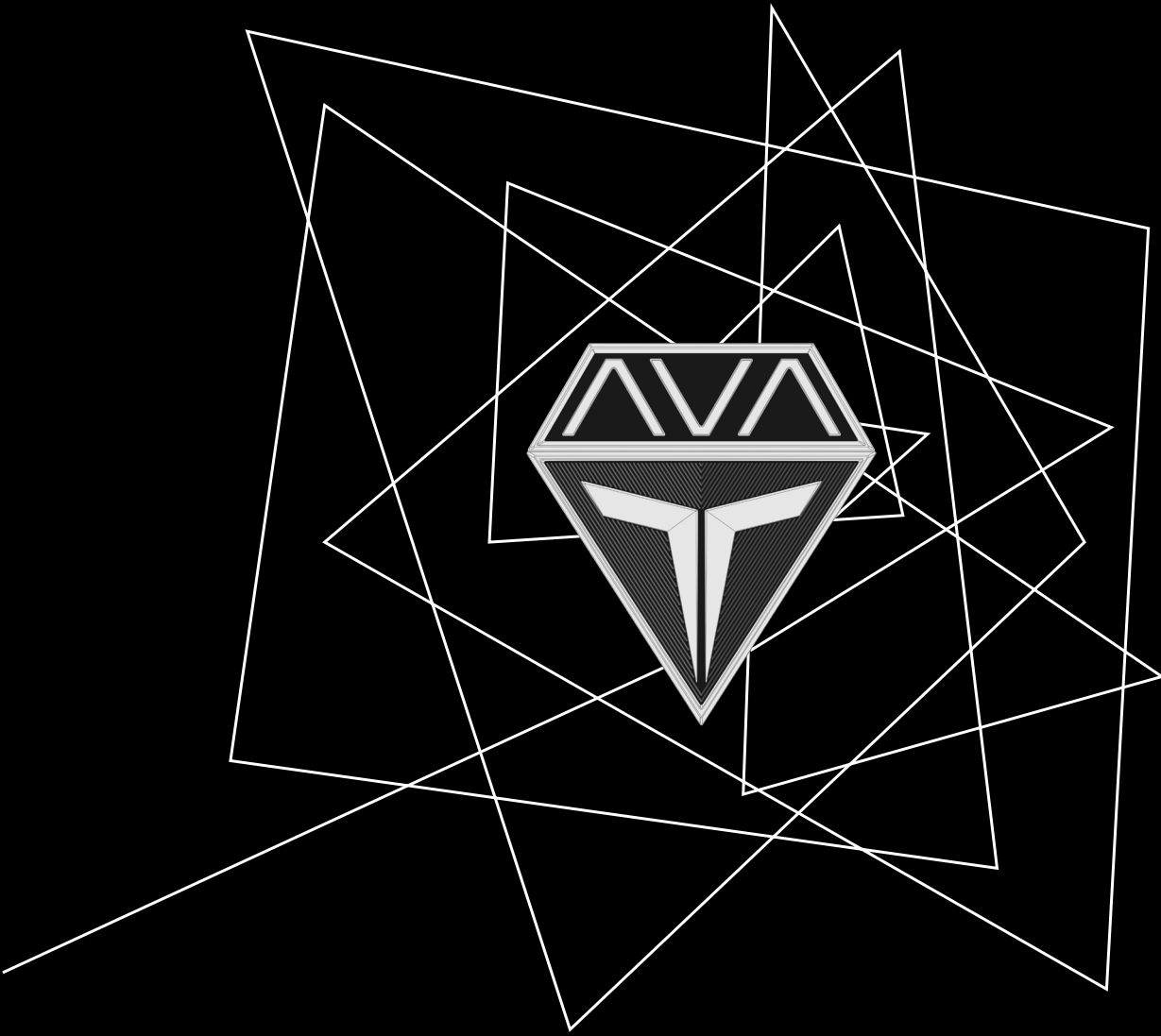
AVALON VENTURE | TAHOE SPORT



Eliminated Floorplan

1775, 1780, 1975 & 1980 QUAD FISH

AVALON VLS & VTX | TAHOE SLT & STX



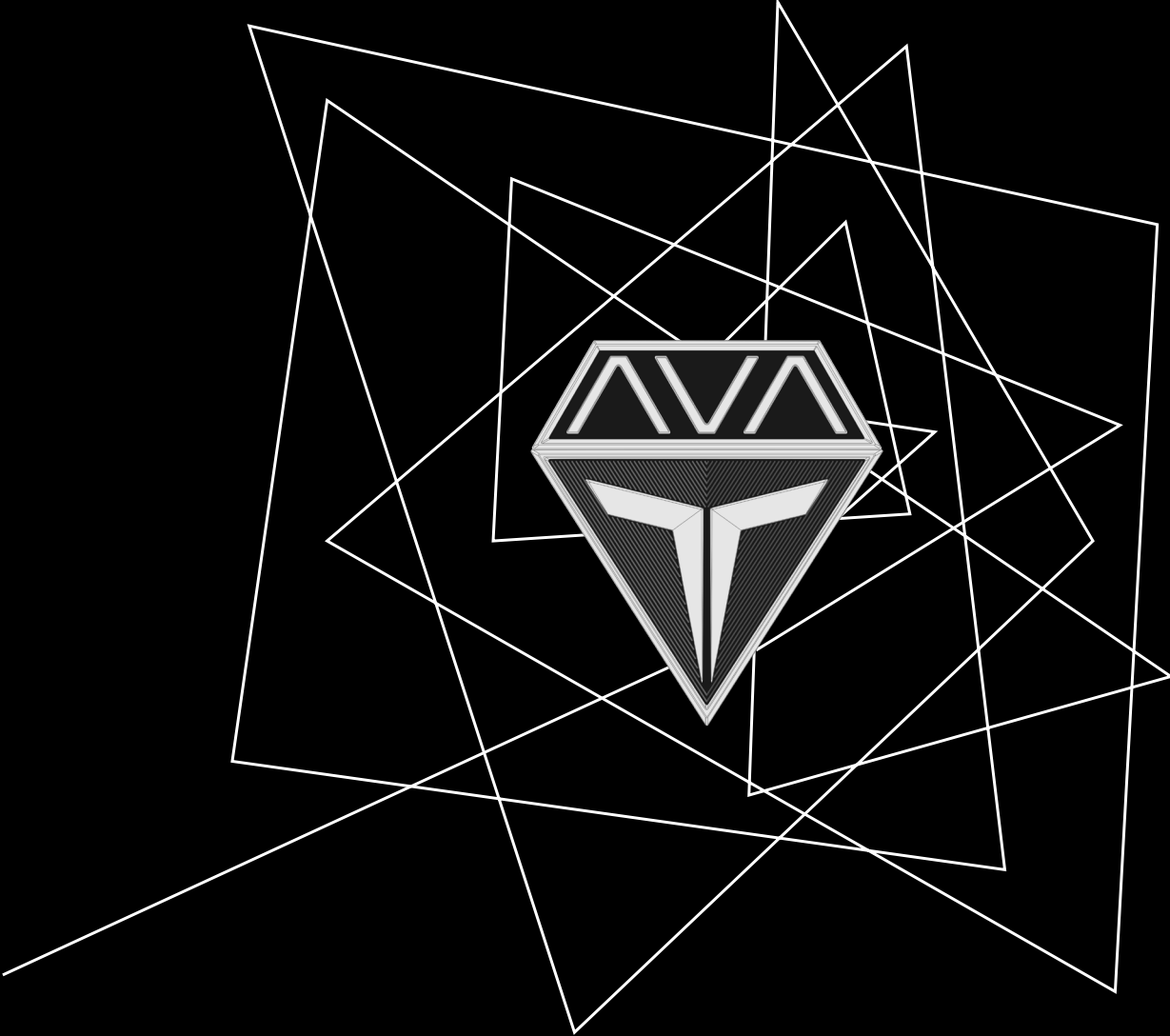


AVALON VLS & VTX | TAHOE SLT & STX



NO CHANGES!

ALL MODELS, OPTIONS &
PACKAGES REMAIN THE SAME FOR
MY 24.



MY24 PLATINUM EDITION
PACKAGES



PLATINUM EDITION PACKAGES



CATALINA PLATINUM EDITION

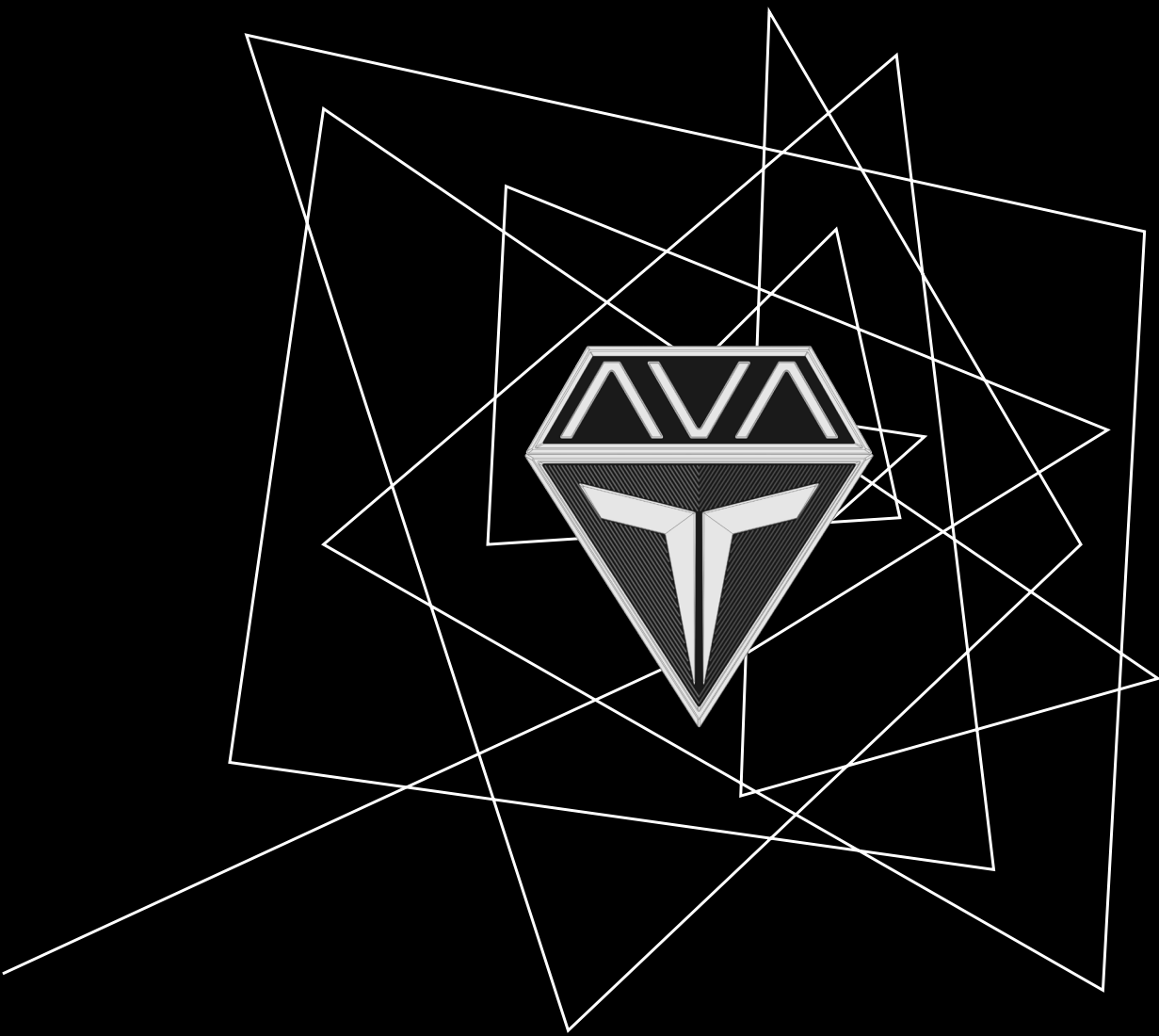
- ULTRAFINE VINYL
- ADMIRAL HIGHBACK CHAIR
- MOORING COVER
- GARMIN 73SV
- SST PULL UP CLEATS
- BLUE ICE LIGHT PACKAGE
- DECO DOCKLIGHTS
- SST CLADDING VENT COVERS

LSZ PLATINUM EDITION

- SPORT HIGHBACK CHAIR
- MOORING COVER
- GARMIN 5CV
- SST PULL UP CLEATS
- POLISHED CORNER CAPS
- LED DOCKLIGHTS
- SST CLADDING VENT COVERS

VENTURE SERIES PLATINUM EDITION

- SPORT LOWBACK W/ARMS CHAIR
- PLAYPEN(VEN/SPT)/MOORING COVER(V85/S85)
- GARMIN 5CV
- 90 DEGREE CHROME (VEN/SPT)/ LED DOCKLIGHTS (V85/S85)



ELIMINATED OPTIONS



ELIMINATED OPTIONS



HULL OPTIONS

- 27" CENTER TUBE WITH 25" OUTER TUBES
- A LA CARTE CENTER TUBE OPTIONS
- 23" CENTER TUBES

COLOR OPTIONS

- OASIS ACCENT VINYL (OAK BARREL, SADDLE, STONE)
- BURGUNDY: WALL SKINS, ACCENT VINYL & CANVAS
- CHARCOAL METALLIC WALL SKINS

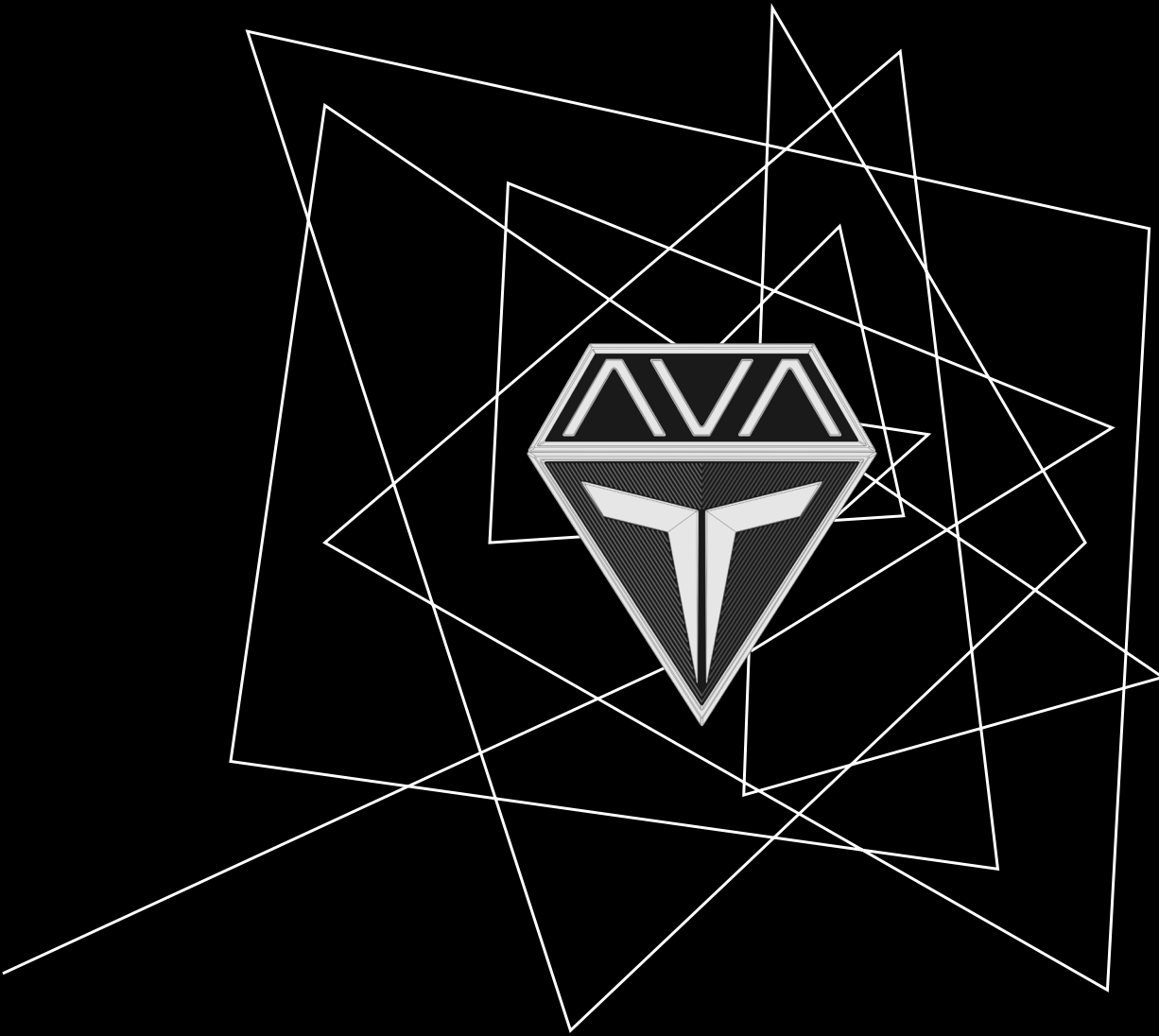
ACCESSORIES

- INTERIOR ONLY RGB PACKAGE
- BRONZE PLUS & GOLD SOUND PACKAGES
- WIRED STEREO REMOTE
- LIGHTED WALL VENTS

CONCEPT FISH BOAT

Enduroflex form technology

- Used on bow, stern & stand construction
- Incorporates design, tooling and processes for industry first robust & aesthetically pleasing construction!



MODEL YEAR 2024
THANK YOU!
ENJOY YOUR DAY!
DEALER MEETING



