

# The Tahoe Advantage



Why Tahoe?
The Company



2019 Michigan Manufacturer of the Year for excellence in Manufacturing

2012-2022 NMMA Customer Satisfaction Award Winner

2012 & 2020 NMMA Innovation Award - Vision (12) & Waketoon (20)

2020 Boating Industry Top Product (Waketoon)

2011 Trailer Boats Excellence in Design Award (Vision)











#### **EXTREME ADVENTURES**

Since 2004 Tahoe has been pushing our products to the limit. Extreme

Adventures are a testament to the strength and endurance of our products.

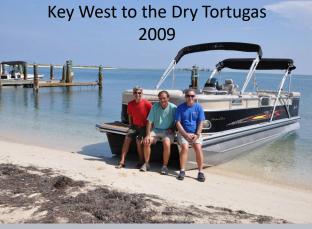


















# EXTREME ADVENTURES BUILT FOR SPEED



Pontoon Speed
Record 79.6 MPH –
Tiki Lee's Shootout
2021



FIRST EVER pontoon boat to pace an offshore powerboat race – Roar Offshore National Championship 2019



FIRST EVER pontoon boat to enter and COMPLETE Boyne Thunder Poker Run 2022





#### Make 2022 Sales Tracker. 9,998 8.283 Bennington 4.322 Sylvan Avalon/Tahoe Pontoons 4.114 Godfrey 3.982 Barletta Pontoons 3.872 Harris 2.931 Forest River Marine 2.610 2.406 Crest Starcraft 2,226

# We don't want to be the biggest, we want to be the best

Tahoe remains strong within the top 5 in pontoon manufacturers according to retail registrations despite the supply constraints of the last 2 years. These numbers will continue to grow with action plans to mitigate supply issues and increase production. Our goal has always and will always be to produce the most quality boats we can, not the most quantity.



# Why Tahoe? The Production Process



#### NMMA CERTIFIED



The National Marine Manufacturers Association certification on all Tahoe boats lets you know that it was built to meet and often exceed the industry's strictest quality and safety standards.

NMMA certified boats pass rigorous annual inspections from 3<sup>rd</sup> party inspectors.

According to US Coast Guard statistics, NMMA certified boats have been shown to be safer than non-certified boats.



## Privately Owned & Vertically Integrated

Tahoe is one of the last remaining privately owned boat manufacturers, this allows us greater control over our product and development while still being able to have direct service relationships with our dealers and customers avoiding the "red tape" often associated with large corporate owned manufacturers.

#### 85% of the boat is produced in house meaning Tahoe is a true manufacturer, not just assemblers.

Full aluminum fabrication factory – All pontoons, walls & motor pods made in house

Full furniture factory – All furniture frames manufactured, and furniture is cut, sewn & made in house

Full canvas shop – all bimini tops, mooring covers, playpen covers, seat covers & enclosures mad and custom fit in house

Electronic & Waterjet cutting machinery - all plastic and aluminum subassemblies, lids, doors and housings made in house.

Fully owned Trucking division – Tahoe owns 47 trucks with custom built shipping trailers and privately employs drivers to deliver our product to our dealers vs. hiring outside contract labor.





## LIFETIME LIMITED\* TRANSFERABLE STRUCTURAL WARRANTY

For noncommercial use, single engine equipped boats (10 year limited nontransferable structural warranty for commercial use, TWIN ENGINE equipped boats)

LIFETIME WARRANTY INCLUDES: Pontoons, crossbeams, seat frames, motor mounts, wood decking & rail structure

10 Year Limited\* Transferable bow-to-stern warranty on all other components of the boat

\*See current model year warranty for all limitations and exclusions.



Why Tahoe?

Construction



### FLO THRU VENTILATED ALUMINUM SEAT FRAMES



Aluminum seat frames allow for maximum storage capacity and ventilation. They are light, strong and durable backed by our limited lifetime guarantee.

VS. Competitors who use roto cast molded tubs which are heavy, lead to moisture retention, mold & mildew with limited storage capacity.





Wall spacers provide additional ventilation to the under-seat storage area even when the boat cover is in use.



#### LAMINATE COLOR MATCHED SEAT CLADDING



Our decorative seat base cladding is low maintenance, durable all with stylish finish available in Bronze, Charcoal & Cognac Woodgrain.



Other manufacturers use materials such as vinyl, carpet or lower quality plastics(?) which are susceptible to rips, stains, tears and scuffs.



# ENTIRE COLOR PALLET AVAILABLE ON ALL MODELS (EXCLUDING PROMO SERIES)



Tahoe's extensive color pallet allows customers to create a unique look that fits their family's style. By the creative use of colored accent vinyls and additional base 2 option colors, boats can be as unique as their customers.

#### Available on our entire main product line

6 Primary vinyls available in standard and Ultrafine
11 Colored accent vinyls
13 smooth wall skin colors
11 premium woven vinyl floorings
Koolfab standard on Black, Charcoal, Cognac & Graphite

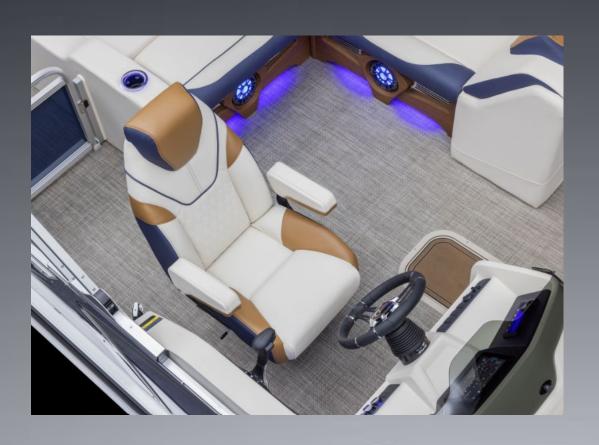
Many manufacturers limit their premium vinyls, floorings and colored accents based on the model.





Suspension seating provides the most comfortable ride. The "trampoline like" base of the seat allows your body to move with the boat while in motion and not resist against a hard seat base beneath the foam. The most comfortable ride for long distance or rough water rides. Forrest River is the only other manufacturer to use suspension seating.





Tahoe's helm chairs are designed to not only provide comfort and style but most importantly ergonomic support. The molded foam used in each helm chair was designed to provide stability where needed vs. the more traditional "RV style" chair that is plush but offers no support, giving the captain a better overall experience after a day on the water. Each chair in the line was designed to incorporate the furniture patterns and styling incorporating the look of the seats all the way to the helm.





<u>Beautifully Styled</u> - One of Tahoe's most recognizable features: its Art Deco inspired smooth external wall skins. The beautiful clean look makes Tahoe the most recognizable pontoon brand on the water.

Easy to Clean – by not having the rail supports on the outside of the wall, they are easy to wipe clean and residue from a day on the water or spider webs from storage are easy and quick to clean up by not getting caught in the corners of exposed railings.

Stronger – because the frame is mounted behind the panel (like you would see in automotive) when waves or wind hit the wall, they have a structure behind them to support the impact and will not cave in. When the frame is mounted on the exterior this can easily happen.





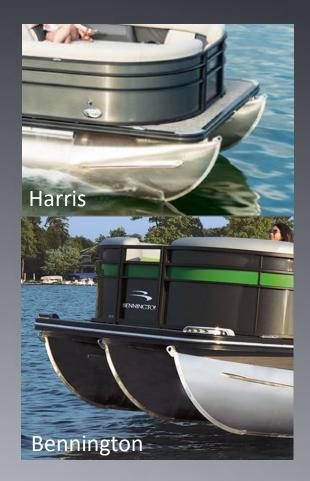
This thin reflective striping appears at the bottom of the wall skin and is placed around the entire perimeter of the boat. This simple yet effective feature provides an additional level of safety ensuring the boat is seen from all angles even in low light conditions.



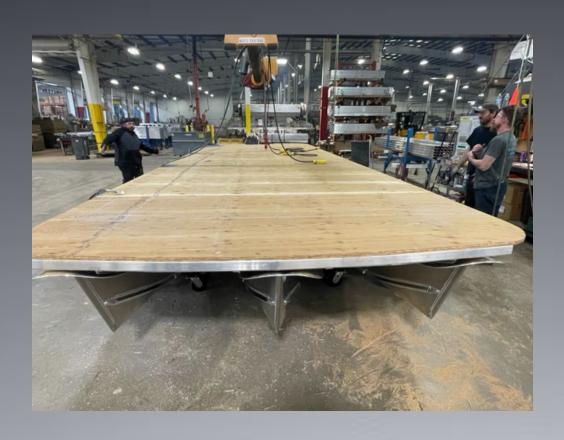
#### WALL INTEGRATED DOCKING LIGHTS



Tahoe offers flush mounted docking lights for every model. Floor mounted docking lights propose a trip hazard and reduced visibility.







Marine grade plywood is the most common decking structure in the pontoon industry (and lifetime backed by Tahoe's warranty) for a reason. Wooden decks allow for flexing when the boat is in rougher water, composite material does not flex which may result in a complete snap/break of the material. Additionally, wooden decks allow for easy installation of aftermarket accessories such as tables, ladders, chairs, etc. Composite or aluminum material decks cannot be screwed into resulting in the disassembly of the wave shield to add deck mounted accessories.

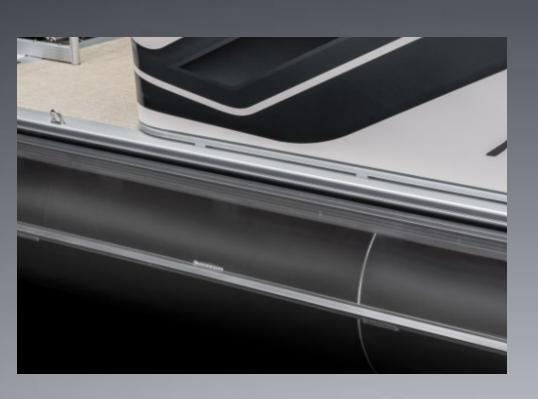


# The Art of the Pontoon HAT CHANNEL AND FULL WIDTH CROSS BEAMS



Hat channel construction is used throughout the entire structure of the boat not only length wise but width wise. Other manufacturers use Z or U channel construction and some also use 8' wide cross members whereas Tahoe uses 8.5' resulting in a much stronger hull.





Double full risers provide ultimate structural support from the pontoon to the deck surface. These full risers appear not only on the exterior but the interior as well unlike other manufacturers who only apply sections of support. This is structurally stronger and also creates less water resistance on the underside of the boat.





## HEAVY DUTY CORNER PROTECTION & RUBRAIL BUMPER



Our extra large, heavy duty corner protection provides the most protection to the deck which is a high risk location of impact on the boat. Additionally, the rubrail features a bumper along its edge to soften impact.





# INTEGRATED NOSE CONE SPLASH FIN



Nosecones are the one point of the boat in constant contact with its surrounding elements and most susceptible to impact whether its water, the beach or debris, that's why we made ours the strongest. Our nosecones are virtually unbreakable. The extremely durable one-piece nose cone has a heavy duty double wrapped, double thickness .200 leading edge, the strongest nosecone among our competitors.

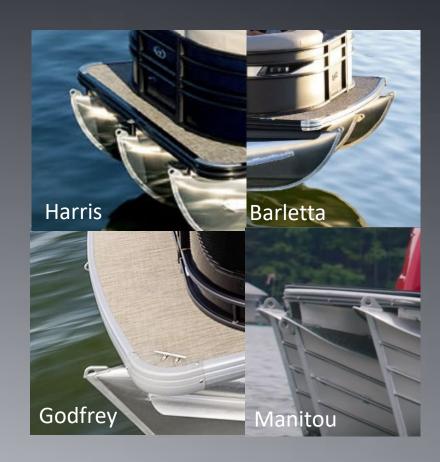
Additionally, the nose cones feature a fully integrated splash guard which disperses water when cutting through waves vs. a welded on splash guard which is smaller leading to more spray potential, can be easily damaged and are less durable.







Nosecones do not extend past the front deck. If the front deck does take on impact, the toons remain protected and are not at risk of bending, denting or cracking.







Side Keels are an additional protective layer between the pontoon, and anything that comes into contact with its side such as docks, bumpers and other boats while tying up. Side keels can be stitch welded or solid welded (for saltwater environments) and run the entire length of the pontoon. This also provides another layer of protection against splash. Viaggio is the only other manufacturer to offer something similar.



# Why Tahoe? Performance Features



#### **LIFTING FINS**



HPP lifting fins sit at the water line and decrease water resistance, because these are cupped and not flat, they allow the water to more naturally flow through resulting in greater bow lift, increased control, performance and speed.

Sport Performance Packages come with 4 lifting fins, two on each exterior toon. This is ideal for watersports and mid-level horsepower range.

Waveglider Performance Packages come with 6 lifting fins, two on each toon. This is those desiring ultimate horsepower, speed and handling.



#### 25" SPORT PERFORMANCE PKG.

Recommended for 150-200<sub>(max)</sub> HP equipped boats.

#### Includes:

Integrated full length center tube with heavy duty motor pod, custom 38-gal transom direct fuel tank, 4 lifting fins, wave shield & seastar hydraulic steering.



# 25" or 27" WAVEGLIDER PERFORMANCE PKG.

Ultimate speed, performance & handling Includes:

Integrated full length center tube with heavy duty motor pod, custom 58-gal built in fuel tank, 6 lifting fins, wave shield, seastar hydraulic steering & ski tow bar.



#### TWIN ENGINE PERFORMANCE PACKAGE

Speed is our specialty. Tahoe was the first pontoon manufacturer to produce a Twin 450 Mercury Racing equipped boat. To date, Tahoe is the largest purchaser of Mercury Racing engines within the entire pontoon industry and produces more twin-engine applications than any of our competitors all on an 8.5' wide beam.



#### Available on:

- Grand Tahoe & Grand Tahoe LTD All floorplans (Twin 450 requires Joystick controls)
- Cascade 2585 & 2785 EL, ELW, ENT, QL, QLW, RJ, RL, VRB, VRBW & VRL (Requires 27" Waveglider Package)

#### Includes:

- Twin motor mounts with dual prerig controls
- Center rube step with built in ladder
- 4 Waveglider lifting fins
- 100 gal fuel tank
- Rough Water Package
- 5 Year structural warranty



